

THE SCHOOL PRESS editor

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Mon., Apr. 21 — SISPA Conference date set

The date of the Spring Conference was confirmed by the SISPA executive committee of five advisers on Feb. 18 at Belleville West HS as they selected advisers of the year, suggested a poll on the needs for a summer yearbook workshop and compiled a list of teaching topics for that date -- Mon., Apr. 21.

The committee consisted Laurie Bielgong and Ed Sampson, holdover members and newspaper and yearbook advisers respectively at Sparta High; Nina Bono,

"Hy-News" adviser at Belleville West, Penny Dean, newspaper adviser at Wesclin, Trenton; and Del Hanegen, yearbook adviser at Columbia.

The conference will be the 36th annual since the organization was headquartered at the SIU School of Journalism. SISPA actually began having these spring meetings in the late 1920's. The program will basically be the same with an assembly at 9am prompt to hand out the Golden Dozen and Blue Banner awards plus honor those advisers of the year (See accompanying story this page).

The entertainment portion of the 1 pm assembly will once again be the CLIO film of award-winning television commercials. John Fox, educational chairman for the Greater St. Louis Advertising Club and an employee of Gardner Advertising Agency in St. Louis, has promised to bring the film to Carbondale for the Spring Conference.

In past years, Earl Bowman, of Ozark Airlines, brought the film to the SISPA Conference but since his retirement in July, Fox has taken the educational responsibilities for the club.

A visit by a famous mysterious newspaperman will highlight the last 20 minutes of the morning assembly in

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Seniors will interview SIU broadcasting personality



Erv Coppi

Seniors entering the annual Interview Contest will interview one of SIU-C's best known personalities, Erv Coppi.

Coppi is promotions director for the SIU-C Broadcasting Service which includes television stations WSIU-Channel 8 in Carbondale and WUSI-Channel 16 in Olney.

Among his responsibilities is the Erv Coppi-Movie Theater on Monday through Thursday nights. He formerly was a radio announcer for the Herrin radio station. After interviewing Coppi press-conference style, students will write stories which will be critiqued by mem-

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Doerner and Shannon SISPA 'year's' advisers

Sarah Doerner of DuQuoin has been selected Newspaper Adviser of the Year and Darlene Shannon of Steeleville Yearbook Adviser of the Year by the executive committee of SISPA advisers.

Mrs. Doerner had previously advised newspapers at Pope County in Golconda and at Marissa. Her newspaper, Saturday in the "DuQuoin Evening Call," the community

newspaper. The yearbook adviser of the year began as sponsor of the Echo in 1978.

Added details about each adviser and pictures will appear in the April "Editor."

Conference

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the second floor ballrooms of the Student Center.

Two full hours of instruction in yearbook and newspaper production will follow. Topics selected include a joint session on picture selection and editing plus news writing, features, editorials, columns, page make-up, and sports.

Taylor Publishing has promised to bring in a yearbook seminar director from the company headquarters in Dallas. Invitations to do the same have been extended to both American Yearbook and Walsworth Publishing.

Best Story, Yearbook Copy and Photo and Golden Dozen runner-up awards in copy, layout, advertisements, cover, pictures and theme will also be presented.

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Seniors will interview personality

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bors of the SIU Sigma Delta Chi chapter.

SISPA will award trophies to the first, second and third place finishers and certificates to the honorable mentions.

All stories will be returned to the writers after the critique is finished. All entrants must be from SISPA paid member schools. Pre-registration for the contest is strongly urged,

To be or not to be

Do advisers and students wish SISPA to revive the three-day yearbook workshop? It operated from 1976 to 1984. The co-sponsors Bill Blewett and Charlie Sisk, need 35 participants to make it successful. By the deadline for pre-registration last June, only 26 had signed. A questionnaire blank to indicate interest with an approximate number would attend is included in this "Editor."

but not required.

If possible, a brief biographical sketch of Er Coppi will be sent to the pre-registrants a few days in advance of the Spring Conference.

Only two seniors from each school may compete unless advance permission is obtained from the SISPA office. A few walk-ins will be allowed but room where the interview will take place is small.

THE SCHOOL PRESS
editor

Southern Illinois
School Press Association
by the School of Journalism,
Southern Illinois
University, Carbondale,
IL 62901

W. Manion Rice...Editor
Patrick Hart and Taunya
Johnson Assistants

Poll: SISPA Summer Yearbook Workshop 1986

To have a successful workshop again this summer, about 35 students and advisers are needed. Yearbook advisers and 1987 book editors and staff members may use the blank below to indicate their interest in the three-day workshop.

The workshop would be staged from a Monday morning about 9 o'clock to Wednesday at 3 o'clock. Students could commute, could buy a meal-dorm room package or just a two-night in dorm arrangement. It would be in July with the dates July 7-9 not included or possible.

School, City, State _____

_____ students _____ adviser at this time (March) are interested in the summer yearbook workshop.

Bill Blewett and Charlie Sisk will co-sponsor the workshop with SISPA and offer \$25 scholarship per book signed with their company for 1987.

A decision will be made on having the workshop Mon., June 9, but please submit this form as soon as possible.

It would be in July with the dates July 7-9 not included or possible.

Harrisburg paces runner-up books with 2 firsts

Eighteen of the 26 books which were runner-ups in the den 12 contest earned certificates in the six-category judging of theme, copy, cover, layout, ads and photos.

Harrisburg's Keystone grabbed firsts in theme and copy with Carmi winning best ad section, Wayne City, layout, Herrin in photography, and Belleville East for its cover. Woodlawn's Echo received five certificates. All winners appear below.

Best Layout-Judge, SIU journalism faculty member.

-First Place-Wayne City, Chieftain.

-Second Place-Woodlawn, Echo.

-Third Place-Herrin, Herrinite.

Honorable Mentions: Hardin County, Photographs and Memories; Cartersville, Lionite; Belleville-West, Bellvinois.

Best Theme-Judge, SIU journalism faculty member.

-First Place-Harrisburg, Keystone.

-Second Place-Benton, Scarab.

-Third Place-Woodlawn, Echo.

Honorable Mentions: Lawrenceville, Lawrencean; Herrin, Herrinite; Cartersville, Lionite.

Best Original Cover-Judge, Patrick Hart, SISPA office and journalism undergraduate.

-First Place-Belleville-East, The Lancer Handbook.

-Second Place-Woodlawn, Echo.

-Third Place-Webber Twp. at Bluford, The Web.

Honorable Mentions: New Athens, Vespa; Christopher, Christophorian; Belleville-V, Bellevinois.

Best Copy-Judge, SIU journalism faculty member.

-First Place-Harrisburg, Keystone.

-Second Place-Wayne City, Chieftain.

-Third Place-Belleville-East, The Lancer Handbook.

Honorable Mentions: Woodlawn, Echo; Newton, Nu-Kom-I; Cobden, Appelknocker.

Best Advertisement Section-Judge, SIU journalism faculty member.

-First Place-Carmi, Carmian.

-Second Place-Hardin County, Photographs and Memories.

-Third Place-Marion, Memory Kit.

Honorable Mentions: Mt. Carmel, Sibylline; Cartersville, Lionite; Benton, Scarab.

Best Photography-Judges, Shelton Mallow, graduate assistant, and William Nevious, SIU/C journalism faculty.

-First Place-Herrin, Herrinite.

-Second Place-Wayne City, Chieftain.

-Third Place-Marion, Memory Kit.

Honorable Mentions: Benton, Scarab; Harrisburg, Keystone; Woodlawn, Echo.

Taylor Blewett Sisk

What's in a Name

If it's Taylor Publishing
Co. it means

- * Quality of yearbooks.
- * dependable service.
- * versatility of the most modern production equipment at the Taylor plant.

These combine to help
area advisers and editors
produce better books more
efficiently.

Sign up now for your 1987 yearbook



Taylor Publishing Company

Bill Blewett
Murdale Shopping Center
Rt. 13 West, Box 759
Carbondale, Ill. 62901
681-549-2222

Charles Sisk
1160-A E. Walnut St.
Box 3294
Carbondale, Ill. 62901
618-457-4342

Best Story has 17 categories

Newspaper staff members can compete for Best Story Contest certificates in 17 individual categories.

Entries are limited to three per school per category. This means one school can enter three stories in the Best News Story category, three in Best Editorial, etc.

Entries must have appeared in the school newspaper this school year. Articles should be pasted on an 8 1/2 x 11 and include the student's name, school and category, like this:

Buddy Gammon
Jeffersonville High School
Best Featurette

The 17 categories follow:

- Best Original Advertisement
- Best Original Cartoon
- Best Original Art
- Best News Story
- Best Editorial
- Best Review
- Best In-depth Story
- Cub Division
- Best Interview Story
- Best Feature Story
- Best Featurette Story
- Best Photograph with Caption
- Best Humorous Column
- Best Editorial Column
- Best Sports Column
- Best Sports Story
- Best Front Page Make-Up

Only students from member schools may compete in the contest, but a check for \$6 accompanying the entries will suffice. Make the check out to SISPA.

For the front page competition, send three tearsheets of front pages. Judge will consider all three as a single entry. Send only three.

Judges will award first, second and third place in each category plus several honorable mentions.

Mon., Mar. 24 — Deadline All Contests

Postmarked by Mon., Mar. 24. That's the firm deadline for all SISPA contest entries this year.

The contests are:

- Best Story
- Blue Banner
- Yearbook Copy
- Yearbook Photo

Yearbook copy, photo contests get reprieve

Yearbook staff members at paid member schools may compete in two categories—Copyblock and Black and White Photographs. Entries in both categories must include certification from the yearbook adviser stating that the stories or photos will be in the 1986 yearbook.

Deadline is Mon., Mar. 24.

The black and white photo can be sports, academics, or activities. Prints need not be pasted on cardboard but include the student's name and school on the back. Size should be between 3 1/2" x 5" to 8" x 10."

Copyblocks should be typewritten or photocopied about any subject for the 1986 book. Copyblocks are not captions or identifications, but stories about homecoming, or identifications, but stories about homecoming, prom, fads, concerts, football, science club or other events or happenings during the school year.

First, second, third places plus several honorable mentions will be awarded in both categories.

Although the contest is only open to SISPA member schools, any school wishing to participate can send a \$6 check with its entries.

Blue Banner — send same issues as '85

Entries for the Blue Banner and Best Story contests for newspaper staffs and Copyblock and Photo Contest for yearbook contests must be postmarked no later than Mar. 24. Winners in the contests will be announced at the afternoon assembly at the Spring Conference, Apr. 21. Certificates will be awarded to winners in the contests.

Rules and guidelines for the contests follow:

Each school must send three copies of its paper—the second issue of the year, a March 1986 issue, and the school's choice.

Entrants will compete in one of four categories:

- I. Printed Illinois Newspaper, Over 600 Enrollment.
- II. Printed Illinois Newspapers, Under 600 Enrollment.
- III. Mimeographed Newspaper, all Illinois regardless of enrollment.
- IV. All out-of-state newspapers.

If advisers want the judges to use papers already sent to SISPA, keep in mind that some action of entry must be made. Automatic entry by the SISPA director has not been welcomed by some advisers. Also: be sure the papers are in the office.

Paid membership in SISPA is not required for this contest.

Thirty-seven papers vied for Blue Banner honors last year, with 23 of the entrants winning a Blue Banner. Eight schools in Category I were Blue Banner recipients last year. Six won in Category II, three in the mimeographed division and five in the out-of-state category.