

The School Press Editor

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Carbondale, IL 62901

March 1989

EXTRA! EXTRA!

SISPA spring conference, contests return

The Southern Illinois School Press Association (SISPA) is back! We welcome any schools who have been with this organization in the past to renew membership, and we'd also love to have schools who have not participated in SISPA's activities give us a try.

Enclosed in this somewhat late issue of *The School Press Editor*, you will find information about several different events.

Membership

One primary concern of SISPA is that our membership list and mailing list be reactivated and updated. So, a membership form appears on page 4 of this newsletter. Although dues may be paid at the spring conference this year, it would be a tremendous help to us if we could begin sorting through membership materials as soon as possible. Membership in SISPA can be very beneficial for your school. It entitles you to reduced cost for the spring conference as well as making your school newspaper and/or yearbook eligible for several contests. And, this is an excellent time for past members to rejoin and have some say in the reorganization of SISPA. Also, it is a great time for school who had discontinued memberships or never gave SISPA a try, to join us in making SISPA a group which can truly benefit your programs and fit your needs.

When we receive your membership dues, we will put your school on our brand new mailing list that will ensure you receive all important information about student journalism and publication programs in this area. In addition, we will send you a member school information sheet which we would like you to fill out and return. The information you provide will help us to design programs and contests to better serve the high school journalism programs in the area. Also, the information about advisors will help us to keep up the traditional Advisor of the Year Award.

Contest Information

This newsletter also contains rules and deadlines

for this year's newspaper Blue Banner and Best Story contests. Finally, yearbook advisors will be interested to see additional information concerning the Golden Dozen and 1989 yearbook contests.

The deadline for all of these contests is March 22 so get moving on submitting entries!

SISPA Spring Conference

SISPA will be hosting a spring conference at Southern Illinois University on Monday, April 24.

Although more specific details will be forwarded to schools later on, the committee of advisors working with SIU Journalism School Director, Dr. Walter Jaehnig, has announced some preliminary information.

Cost for attending the workshop will be \$1 for SISPA member schools and \$1.50 for non-members. Membership dues may be paid at the time of registration.

The conference will feature two main sections, during which students may choose to attend sessions about all aspects of yearbook, newspaper and photo journalism. In addition, contest winners will be announced.

And, seniors will once again have a chance to compete in an interview contest. A prominent person will be selected for the interview. For the competition, students will receive a fact sheet on the person and have one hour to interview the source and another hour to write a story. Stories will be critiqued later and judged by student members of the SIU chapter of Sigma Delta Chi, journalism society. The senior interview contest is limited to students who paid SISPA dues for this year. Yearbook staff members may also compete, but only seniors may enter. Each school is limited to two entrants unless special permission is requested and received.

Additional SISPA Information

If you have questions or ideas for SISPA, please feel free to direct questions to Dr. Jaehnig at (618) 536-3361 or Herman Albers of Coulterville at ((618) 758-2338.

Blue Banner entry deadline March 22

The following information concerning the Blue Banner newspaper competition will be the only information SISPA will be able to send out this year because of the fast-approaching deadline. Simply xerox or clip the entry sheet below and send it in with your entries. Make sure the envelope is clearly labeled **Blue Banner Contest**.

BLUE BANNER COMPETITION

General Excellence of Entire Newspaper

Requirement: SISPA must have three (3) designated issues at the office. Membership in the association is not necessary to participate.

Deadline: March 22

The SISPA Executive Committee chose these issues:

1. Second issue of school year regardless of date
2. First issue of 1989
3. Any issue of staff's choice

The following are the 1989 categories for Blue Banner. All enrollment figures are freshmen through seniors, Grades 9 through 12:

- I. Printed Illinois newspapers, school enrollment of 700 or more
- II. Printed Illinois newspaper, school enrollment under 700
- III. All newspapers regardless of reproduction process from schools under 300 enrollment (can be printed, mimeographed, xeroxed)
- IV. All out-of-state newspapers

BLUE BANNER ENTRY BLANK

Issues for 1989 contest: (include copies of all with your entry) second issue of year, first issue of 1989, any issue of choice

School _____ Newspaper _____

Enrollment _____ Number of issues planned in 1988-1989 _____

How is your newspaper produced? Who sets the type? Who sets the headlines? Who does paste up? Where is it printed? By whom? Do you use any desk top publishing? What type of hardware and software?

The School Press Editor is the official newsletter of the Southern Illinois School Press Association. It is published by SISPA's executive committee and the SIU School of Journalism. Any newsletter ideas or news items should be forwarded to Nancy Smith, Belleville Township High School West, 2600 West Main St., Belleville, IL 62223, (618) 233-5070 ext. 323.

Newspaper Best Story contest underway

Newspaper staff members can compete for Best Story Contest certificates in 17 individual categories this year. Entries are limited to three per school per category. This means one school can enter three stories in the Best News Story category, three in the Best Editorial, etc. Entries must have appeared in the school newspaper during the 1988-1989 school year.

For the front page competition, send only three tearsheets of front pages. Judges will consider all three as a single entry.

Articles should be pasted neatly on an 8 1/2 by 11 sheet of unlined paper. Longer articles should be cut to fit on two separate sheets.

Make sure the two sheets are stapled together. All sheets should include the student's name, school and category in the upper left hand corner like this:

Tom Smith
Belleville West High School
Best Feature

Entries that are submitted incorrectly will be disqualified from the competition.

The 17 categories follow:

- Best Original Advertisement
- Best Original Cartoon
- Best Original Art
- Best News Story
- Best Editorial
- Best Review
- Best In-depth Story

- Cub Division (any story by a freshman or sophomore)
- Best Interview Story
- Best Feature Story
- Best Featurette (3-4 inches)
- Best Photograph with Caption
- Best Humorous Column
- Best Editorial Column
- Best Sports Column
- Best Sports Story
- Best Front Page Make-up

Only SISPA members are eligible for the Best Story contests so be sure to send your dues (see page 4 for membership form)

Judges will award first, second and third place plus several honorable mentions in each category. Results will be announced at the spring conference April 24.

Committee plans yearbook contests

Golden Dozen Reminder:

All Golden Dozen entries are due March 22. Awards will be given to eight schools above 400 and four schools below 400.

This year, all entries in the Golden Dozen contest, not only the runners-up, will also be eligible for awards in Best Theme, Best Cover, Best Layout, Best Copy and Best Photography categories. In each of these categories, a first, second and third place award will be given along with two honorable mentions.

1989 Yearbook Contest:

Although entries have been down in recent years, two categories which judge the work currently being produced for the 1989 yearbook are open for competition for SISPA member schools again this year. Entries in both categories—Copyblock and Black and White Photography—

must include a certification from the advisor stating that the stories and photographs will appear in the 1989 yearbook.

Each school may submit five entries in each category:

1. Copyblock Writing

Xeroxed or typed copyblocks—This does not mean captions or identifications, but true copyblocks with headings.

2. Black and White Photography

This picture may be sports, activities, or academic material. The yearbook advisor must certify that all the work on the pictures was done by students.

Photos must be 3 1/2 x 5 or 8 x 10 and mounted and labeled on the back with the photographer's name, school, and yearbook name.

March 22-Deadline for ALL Contests:

Best Story (SISPA members only)

Blue Banner

Yearbook Copy/Black and White Photo-1989 Yearbook (SISPA members only)

Golden Dozen

Send all entries to:

SISPA

School of Journalism

Southern Illinois University

Carbondale, IL 62901

SISPA Membership Form

School Name _____ Enrollment _____

School Address _____

School Phone _____

Name of Newspaper _____ Advisor _____

Name of Yearbook _____ Advisor _____

1989-1990 Dues: \$6 (covers both newspaper and yearbook membership)

SISPA membership entitles each school to participate in all of SISPA's contests. In addition, the cost of the spring conference is reduced for member schools.

Send dues and form to:

Nancy Smith

Belleville Township High School West

2600 West Main Street

Belleville, IL 62223