

The School Press Editor

Vol. XXXI, No. 2

Carbondale, IL 6290

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Original -
Revised But
do NOT
throw away

39th Annual Spring Conference SISPA finalizes workshops, registration

Although SISPA got off to a slow start this year, it sure hasn't lost its steam. The 39th Annual Spring Conference is set. The new Director of the School of Journalism, Dr. Walter Jaehnig, along with several area advisors pulled together to pull off this 39th Spring Conference.

The date is Monday, April 24, 1989. The place is the Student Center at Southern Illinois University-Carbondale with the Gallery Lounge being the site for registration as well as displays from various companies tentatively including Taylor Publishing Company, Josten's Printing and Publishing, Herff-Jones Yearbooks and Walsworth.

The Student Center's Ballrooms and River Rooms will be used for presentations on several different aspects of newspaper and yearbook production.

REGISTRATION

Registration will take place from 8-9 a.m. Fees for the conference remain the same as last year - \$1 per person for member schools and \$1.50 per person for non-member schools. Membership dues of \$6 may be paid at the conference. Four registration tables will be set up in the Gallery Lounge. Advisors **only** should come to the table indicating the letter of the name of their school. This will help avoid congestion. At registration, advisors may pay membership and registration

dues, and register seniors for the Senior Interview Contest. It is imperative that advisors be sure to arrive early enough and with all materials and money prepared so that the first session may begin promptly.

SCHEDULE

From 9-9:30 a.m., the Advisor of the Year Award, Golden Dozen and Yearbook Contest and Blue Banner Award winners will be announced.

Two separate sessions, each with several choices of seminars will take place before lunch.

Students and advisors will have until 12:30 p.m. for lunch and then a closing session featuring the announcement of 1989 Yearbook Award winners and Best Story Contest winners will take place. The CLIO film will be presented from 1 to 2 p.m.

SENIOR INTERVIEW

The Senior Interview Contest should prove to be very exciting. In this year's spotlight for the contest is Mrs. Jeanne Simon, wife of Illinois Senator Paul Simon. Mrs. Simon has just written a book about what life is like as a Presidential candidate's wife.

Seniors who wish to participate will interview Mrs. Simon for one hour in a news conference setting then have one hour to write an article.

SIU's chapter of Sigma Delta Chi will judge the contest and

award certificates to the winners. This contest is open only to seniors. Those interested in entering the contest should have their advisor sign them up at registration.

DISCUSSION TOPICS

Newspaper discussions this year will feature a new Editor's Roundtable. Here, student newspaper editors will have a chance to meet with one another and *Daily Egyptian* editors in an informal discussion.

Other newspaper workshops will include: News and Sports Writing, The Editorial Page, Selling Community Advertising, Student Publications and the Law: A Year After Hazlewood, Feature Writing and Ethics in Student Publications.

Yearbook topics to be offered include presentations by Taylor Publishing on theme development, staff development and content. Josten's Printing and Publishing will present sessions concerning yearbook production and marketing.

In addition, two photography workshops will be offered. One focuses on yearbook photography, the other on newspaper photography.

PARKING

Parking is available for \$.25 an hour in the lot between the student Center and McAndrew Stadium. Buses must go to the lot near the Arena.

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Membership Update

Even with SISPA's late start this year, membership forms and dues have been pouring in. At this early April printing, 38 schools have rejoined SISPA. If you are not among them, don't forget to send in the \$6 membership fee. You must be a SISPA member to remain eligible for the Best Story Contest and the 1989 Yearbook Contest. Although early membership would make things easier for SISPA, dues may also be paid on the morning of the conference when registering.

Special Thanks!

The 39th Annual Spring Conference promises to be a success thanks to the groups and individuals that have given so much of their time. Once again, Taylor Publishing will be providing plaques for Golden Dozen Winners. Josten's Printing and Publishing will provide plaques for the first place winners in the 1989 Yearbook Contest and will sponsor the CLIO film of best television advertising.

From SIU-C, Journalism School Director Dr. Walter Jaehnig and members of the *Daily Egyptian* and the journalism faculty will be judging contests and presenting workshops.

In addition, Mr. Herman Albers from Coulterville has led the efforts of several area advisors in order to revive SISPA. A big thanks goes out to all these people!

SISPA Membership Form

School Name _____ Enrollment _____

School Address _____

School Phone _____

Name of Newspaper _____ Advisor _____

Name of Yearbook _____ Advisor _____

1989-1990 Dues: \$6 (covers both newspaper and yearbook membership)
SISPA membership entitles each school to participate in all of SISPA's contests. In addition, the cost of the spring conference is reduced for member schools.

Send dues and form to:
Nancy Smith
Belleville Township High School West
2600 West Main Street
Belleville, IL 62223

The School Press Editor is the official newsletter of the Southern Illinois School Press Association. It is published by SISPA's executive committee and the SIU School of Journalism. Any newsletter ideas or news items should be forwarded to Nancy Smith, Belleville Township High School West, 2600 West Main St., Belleville, IL 62223, (618) 233-5070 ext. 323.