

The School Press EDITOR

Vol. XXXII, No. 2 March 1990

Southern Illinois School Press Association

MEMBERSHIP

As of February 16, 30 schools have joined SISPA.

It is still not too late to join. Fill out the membership form in the "Editor" and mail it to Herman Albers, Coulterville High School, Box 386, Coulterville, IL 62237.

Membership material has been received from the following schools:

Gillespie High School, Belleville West High School, Trico High School, New Athens High School, Woodlawn High School, Harrisburg High School, Wayne City High School, East Richland High School, in Olney, Mississippi Valley Schools in Gocham, Goreville High School, Fairfield Community High School, Heath High School in Paducah, Paducah Tilghman High School, Sacred Heart-Griffin High School of Springfield, Herrin High School, Chester High School, Salem Community High School, Clay City High School, Cobden High School, Flora High School, Carbondale Community High School, Mattoon High School, South Central High School in Farina, Mt. Vernon Township High School, Steeleville High School, Mater Dei High School in Breese, Mounds-Meridian High School, Webber Township High School in Bluford, Southwestern High School in Piasa and West Frankfort Community High School.

SISPA MEMBERSHIP FORM

SCHOOL NAME _____

SCHOOL ADDRESS _____

SCHOOL PHONE _____

ENROLLMENT _____

NAME OF NEWSPAPER _____

ADVISER _____

EDITOR(S) _____

NAME OF YEARBOOK _____

ADVISER _____

EDITOR(S) _____

1990-1991 Dues: \$6.00 (Covers both newspaper and yearbook membership)

SISPA membership entitles each school to participate in all of SISPA's contests. In addition, the cost of the Spring Conference is reduced for member schools.

Send Dues and Form to:
Herman Albers, Coulterville High School,
Coulterville, IL 62237

Spring Conference

Final preparations are being made for the 40th Annual Spring Conference set for Monday, April 23 at the SIU Student Center in Carbondale.

While times and fees still need to be set, the conference will follow a format similar to last year.

Advisors are urged to attend a meeting on Saturday April 7 to judge material and finalize the program for the conference. The meeting will begin at 9 a.m. in the School of Journalism in the Communications Building on the SIU Campus. Judging will take place at that time for individual yearbook categories, newspaper categories and Blue Banner Competition.

Yearbook and newspaper material may be either mailed or brought to the meeting, but must be in Carbondale by 9:00 a.m. on April 7 to be judged. Material received after that time cannot be judged.

As in the past, Golden Dozen, Blue Banner and individual contest winners will be announced at the conference. The conference will also feature sessions for both students and faculty to attend.

Registration and further information on the conference will be available in the next issue of the "Editor".

Entertainment will again be the popular CLIO film recognizing the best advertisements from around the world.

Results of Nominations - Adviser of the Year Award

Thanks to many of you who took the time to nominate candidates for the annual "Adviser of the Year Awards." The candidates for newspaper adviser of the year are Herman Albers, Coulterville High School; and Laurie Bielong, Sparta High School. The candidates nominated for yearbook adviser of the year award are Judy Cox, Coulterville High School; Reba Jones, New Athens High School; Julie Oesch, Clay City High School; David Shafer, East Richland High School; and Darlene Shannon, Steeleville High School. A selection committee composed of SISPA advisers will meet and select the award winners. The winners will be announced at the annual SISPA meeting at SIU.

Yearbook Contest

All entries should be verified by the advisor that they will appear in the 1990 yearbook.

The content categories are:

- 1) Best Copy Block (up to five entries from each school).
- 2) Best photo-taken and printed by a student (up to five entries from each school).
- 3) Best photo-taken by a student but professionally printed (up to five entries from each school).

All entries must be in Carbondale by 9:00 a.m. on April 7.

Blue Banner Contest

Blue Banner looks at overall excellence in a publication. Three issues (staff choice) from the 1989-90 school year will be judged. These issues, along with the entry form, should be mailed to:

SISPA Blue Banner, School of Journalism, SIU-Carbondale, Carbondale, IL 62901.

Competition categories include:

- 1) Printed Illinois newspapers, school enrollment of 700 or more;
- 2) Printed Illinois newspapers, school enrollment under 700;
- 3) All newspapers regardless of reproduction process from schools under 300; and
- 4) All out-of-state newspapers.

The deadline is April 7, 1990.

Teen Talk

The "Southern Illinoisan" recently contacted SISPA to spread the word about a new feature that can provide a means of publication for high school journalism students.

Carl E. Rexroad, editor of the newspaper, is looking for publication in

the weekly Saturday feature "Teen Talk."

The writings can be in the form of editorials or columns that appear in high school newspapers or class assignments on the junior high or senior high level. The newspaper is rather open at this point as to form and content of the writings.

While Rexroad will not guarantee publication of any material, this is an opportunity for more exposure for your students' writings and your school.

Rexroad also asked to be put on the mailing list for any student publications not only for possible columns, but also for news of school activities that may be of interest to readers of the newspaper.

If you have any questions, contact Rexroad at the Southern Illinoisan or Herman Albers.

Best Story Categories

School newspapers can compete for Best Story Contest certificates in 18 individual categories.

Entries are limited to three per school per category. This means one school can enter three stories in the Best News Story category, three in Best Editorial, etc.

Entries must have appeared in the school newspaper during the 1989-1990 school year. Articles should be mounted on 8 1/2 by 11 paper, and include the student's name, school and category.

The categories are:

- Best Original Advertisement
- Best Original Art
- Best Original Cartoon
- Best News Story
- Best Editorial
- Best Review
- Best In-depth Story
- Best Feature Story
- Best Featurette
- Best Sports Feature
- Best Photograph with Caption
- Best Humorous Column
- Best Editorial Column
- Best Sports Story
- Best Front Page Layout
- Best Overall Layout

For the front page and overall layout competition, send three tearsheets of front pages. Judge will consider all three as a single entry. Send only three.

Judges will award first, second and third place in each category plus several honorable mentions.

BLUE BANNER ENTRY BLANK

Include a copy of three issues of your publication (staff choice) from the 1989-90 school year.

School _____ Newspaper _____

Enrollment _____ Number of issues planned 1989-90 _____

PLEASE ANSWER THE FOLLOWING:

1. How is your newspaper produced? _____
2. Who sets the type? _____
3. Who sets the headlines? _____
4. Who does paste up? _____
5. Where is it printed? By whom? _____
6. Do you use any desktop publishing? _____
7. What type of hardware and software? _____
8. How large is the staff? _____
9. Do you have a journalism class? _____
10. Is the newspaper produced through and/or during this class or by other means?

11. How is your publication financed? _____
12. Please explain any problems, set backs, or circumstances beyond your control that would be helpful in evaluating your publication?

