

It's That Time Of Year Again ! Executive Committee sets Conference, Contest plans for Spring

The Spring Conference of the Southern Illinois School Press Association has been expanded on several fronts after the Executive Committee met in December.

The 42nd Spring Conference is slated for April 27, 1992 at the SIU Student Center in Carbondale.

Other important dates include April 1, which is the deadline for all contest materials. Details on the newspaper and yearbook contests are contained in other articles.

The workday is set for Saturday, April 4 at the Journalism Department in the Communications Building on the SIU campus. Advisers are needed to come and judge and organize material. Everyone is welcome. Work will begin at 9 a.m.

All contest material should be sent to SIU School of Journalism and should be postmarked no later

than April 1. Advisers planning to attend the work day can bring their contest materials.

Another highlight of the Spring Conference will be a tour of the Daily Egyptian facilities in the Communications Building. The tour is in conjunction with the 75th anniversary of the DE, one of the oldest college newspapers in the country.

The number of students may have to be limited and transportation for the tour will be worked out later, but it will originate at the Student Center.

Concerning the morning sessions, advisers said that the spring session could concentrate more on careers and opportunities in journalism. Consequently, sessions being considered include Radio and TV broadcasting opportunities,

design and media production and newspaper opportunities. Other sessions dealing with writing and editing will also be offered.

Since many advisers will be proctoring writing contests or leading sessions, current plans call for an adviser meeting during the lunch break. More details will be announced later.

Other than these changes, the Conference will be run similar to previous years. Registration will be from 8 to 9 a.m. The afternoon entertainment, the CLIO film, has been locked in.

If you have questions or suggestions, contact the Executive Committee: Herman Albers or Judy Cox, Coulterville; Ed Simpson or Laurie Bielong, Sparta; Nancy Smith, Belleville; Jackie Jones, Heath or Debbie Otto, Jackson.

Sign of the Times:

1992-93 school year dues increase approved

At its fall meeting, members of the Executive Committee raised the annual dues to \$10 beginning with the 1992-93 school year.

The \$10 is per school not per publication.

The increase was initiated to bring the organization more in line with similar state organizations and to help defray yearly costs of judging, certificates and plaques.

Yearbooks entering the Golden Dozen already pay a separate fee for judging. A similar fee for

Blue Banner newspaper has been considered, but has never been enacted.

To make the bookkeeping easier, any school entering contests, whether they are a yearbook or newspaper, are required to be members of SISPA.

The dues for the current school year remain at \$6. Dues and membership correspondences should be sent to Nancy Smith at Belleville West High School. A separate story about membership and a form are included in this newsletter.

SISPA's On-Site Contest undergoes revision, expansion for Spring Conference participants

One of the main attractions for the Spring Conference will be an expanded On-Site Writing Contest. Favorable reviews after last year's initial contest was the reason for expansion.

From five categories last year, plans call for four additional categories. Being

considered are cover design of a yearbook, and advertising design for newspaper or yearbook students.

Last year's categories were News Writing, Editorial Writing, Outline Writing, Copy Writing and Layout/Design. It is planned that those categories will be retained. If you have

any suggestions for categories, contact Herman Albers at Coulterville or Debbie Otto at Jackson Sr. High School.

Due to space limitations at the Student Center, some of the On-Site Contests will be held at the Communications Building.

Arrangements will be announced later.

The Best of The Best

SISPA Yearbook available for \$4

The First SISPA Yearbook officially went on sale at the Fall Conference. You can still get yours at \$4 per copy by contacting Grant Walker at Murphysboro High School.

The Yearbook contains the best of the contest materials from last spring's conference.

Grant Walker and his students deserve much credit for getting the book out on time. They have already made plans to improve the next book. Other members of the committee were Darlene Shannon of Steeleville and Herman Albers of Coulterville.

The book will also be available at the Spring Conference April 27. If you want one before then, contact Grant at Murphysboro High School, 16th and Blackwood, Murphysboro, IL. 62966.

JOIN IN ON THE FUN

1991-92 Membership Reminder, Update

While many schools that attended the Fall Conference paid membership dues at that time, others have been slow to join SISPA this year.

Although interested schools may still pay the \$6 dues at the Spring Conference and pay the lower registration fee, schools are reminded that in order to participate in the newspaper and yearbook contests, schools must be SISPA members.

Any materials submitted without membership will not be judged and therefore ineligible for the awards. Membership may be secured by sending in the form on page 6 now or sending it with Best Story contest entries.

Current member school include: Belleville West, Carmi-White, Carterville, Chester, Clay City, Cobden, Collinsville, Coulterville, Fairfield, Frankfort, Granite City, Harrisburg, Heath, Herrin, Jackson, Joppa, Marion, Murphysboro, New Athens, Steeleville, Trico, Waltonville, Wayne City, Webber Township and Zeigler Royalton.

If your school paid membership and is not listed here, please contact Nancy Smith of Belleville West at (618) 233-5070 after noon.

SISPA Newspaper Contest guidelines, deadlines detailed

An April 1, 1992 deadline has been established for the 1992 Blue Banner and Best Story Contests. Winners will be announced at the Spring Conference.

As in the past, the Blue Banner contest recognizes those publications that show overall excellence.

To enter, send three issues, staff choice, which were printed during the 1991-92 school year. Fill out the entry blank in this newsletter and include it with the publications.

Newspapers are classified within three separate categories according to size within Illinois and a special out-of-state category.

The Best Story Contest allows students to compete individually with stories, art, layout and photographs printed during the 1991-92 school year.

Each publication is limited to a maximum of 3 entries per category.

Tape or glue each individual article on a piece of white 8 1/2" x 11" paper. If an article is too long for one sheet, continue to another sheet(s), stapling together so the entry will not get separated.

On the front side of each entry please label as follows:

Name of Student
Category
Newspaper
High School

Enter each article in the appropriate category. For category descriptions, see special *Categories* article to the right. Articles entered in the wrong category will be disqualified.

All entries for Blue Banner and the Best Story Contest must be postmarked by April 1. Mail all entries to: SISPA, School of Journalism, Southern Illinois University, Carbondale, IL 62901.

If there are questions about entries for either contest, contact Laurie Biekong of Sparta High School at 618-443-4341.

Best Story Contest's categories explained

There are a total of nineteen categories in the Best Story Contest. Each publication may enter a total of three entries per division. They are:

Best Original Advertisement

A published ad that is conceived and designed by the student. Ad slicks or ads designed by the advertised company are not eligible.

Best Original Art

Artwork used in lieu of photographs with the intent to enhance any news, feature, or sports article or to aid in the graphic look of the publication. Computer produced drawings are acceptable but should be student produced and generated.

Best Original Cartoon

A cartoon entry may be editorial or comic in nature. It may be a single frame or multiple frames. Computer produced cartoons are acceptable as long as they are student produced and generated.

Best News Story

An article of a news event that presents new information or an angle on already published information or past events.

Best Editorial

An article written as a statement or opinion on an issue by the staff. It should not be hylined. It may seek to encourage critical thinking, to mold opinion, or sometimes to promote action.

Best Review

An opinion piece that reviews movies, music, plays, concerts, book, exhibits, performances, or other creative works available to the public or student community. Article may be column work or an individual piece.

Best In-depth Story

Article should be issue oriented coverage with emphasis on research, interviewing and analysis. The article should be a minimum of 12 column inches.

Cub Division

Any published article written by a freshman or sophomore on the staff. Guidelines will vary according to type of article entered. Refer to category that would suit entry.

Best Interview Story

Article is dependent on the use of extensive quotes. Quotations should make up at least 60% of the article.

Best Feature Story

An article that entertains through material that is interesting but not necessarily important. Emphasis should be on rich detail and liberal use of quotes. It should focus on human interest.

Best Featurette

An article that contains the elements of a feature story but is substantially shorter. The length should not exceed 6 columns inches.

Best Sports Feature

A sports feature is a feature article on a sport-related topic. It would contain the same elements and guidelines of a feature article.

Best Photograph with Caption

Photograph can be a news, feature, or sports subject. Along with published picture and caption, if possible, send original photograph so that printing errors can be accounted for.

Best Humorous Column

An article under a permanent title written regularly and giving expression to the writer's own opinion. A humorous column would have a lighter tone to it either through writing style and/or subject matter.

Best Editorial Column

An article under a permanent title written regularly and giving expression to the writer's own opinion. The editorial column should be of a serious nature.

Best Sports Column

Like the editorial and humorous column, the sports column differs only in that its subject deals with sports.

Best Sports Story

A news article that emphasizes timely action, including coverage of sporting events. It may be an advance, follow-up, summary, or combination story.

Best Front Page Layout

Enter three front page only tearsheets of a publication.

Best Overall Layout

Enter three complete issues of publication.

BLUE BANNER ENTRY BLANK

Include copies of three issues of your publication (staff choice) from the 1991-92 school year.

SCHOOL _____ NEWSPAPER _____

ENROLLMENT _____ NUMBER OF ISSUES PLANNED IN 1991-92 _____

Categories

- I. Printed Illinois newspaper, school enrollment of 700 or more
- II. Printed Illinois newspapers, school enrollment under 700
- III. All newspapers regardless of reproduction process from schools under 300
- IV. All out-of-state newspapers

CATEGORY _____

PLEASE ANSWER THE FOLLOWING

1. How is your newspaper produced? _____
2. Who sets the type? _____
3. Who sets the headlines? _____
4. Who does paste up? _____
5. Where is it printed? By whom? _____
6. Do you use any desktop publishing? YES NO What type of hardware and software?

8. How large is the staff? _____ Do you have a journalism class? _____
9. How is your publication financed? _____
10. Please explain any problems, set backs, or circumstances beyond your control that would be helpful in evaluating your publication.

Daily Egyptian celebrates 75th Anniversary

The Daily Egyptian is looking back over 75 years of providing information about campus affairs to the University community and of being a training base for would-be journalists and advertising representatives.

To celebrate its 75 years of service, the Daily Egyptian will publish a special section in March. Plans for other activities are being made by a special committee appointed by Walter B. Jaehnig, director of the School of Journalism. Tours of the paper in conjunction with SISPA's Spring Conference in April are being planned.

The first Egyptian, the forerunner of the Daily Egyptian, was published in October 1916. The first Egyptians were monthly, but in 1921 the newspaper was published weekly and in 1950, bi-weekly.

The Egyptian went daily on April 19, 1962, and was published on Tuesday, Wednesday, Thursday and Friday. A Saturday edition was added March 28, 1963, when the paper's name officially changed to the Daily Egyptian.

From the newspaper's beginning, students have produced the content. In the early days, staffs were small, but now the newspaper hires more than 100 students.

Director Jaehnig said, "Many reporters, editors and advertising executives obtained their start on the DE and we are proud to carry on this tradition."

Business Manager Cathy Hagler started her career at the Daily Egyptian as a student worker. The DE offered her an opportunity to make decisions and obtain experience that would not have been possible otherwise.

"Many of the theories we learned in class were actually put to use in the day-to-day operation of the newspaper," Hagler said.

Student Editor Jackie Spinner takes pride in being part of the 75th celebration and attributes the newspaper's long life mostly to student workers.

"It is the DE student workers, past and present, who I think take the most pride in celebrating its birthday," Spinner said.

"The DE has been, after all, the start of many promising journalism careers, the place where we come with all our ideals about changing the world only to realize that the DE is more real than we think," she said. "And in the end, we celebrate the 75th birthday of the DE because of what it has done for us individually more than what it has done for the

University. That part we leave for the scholars and the history books."

Wanda Brandon, acting faculty managing editor, said, "As student staffs in the past, we work hard to provide meaningful information about issues of importance to our community."

The Daily Egyptian has been at the forefront of the technology revolution. The newspaper has reached the stage of pagination capabilities. It is one of the few campus newspapers sporting their own presses.

Jaehnig said, "The DE is one of the top campus newspapers in the country and one of the few dozen entirely produced by students, right through the printing process."

Brandon said, "Being a part of an institution that has given so much to so many is a humbling experience."

Yearbook Committee explains 1992 Yearbook contest, copy block competition and photo categories included

There will be two categories of competition in the 1992 Copy Block Contest. One category will be for sports copy, and the other will be for feature writing.

Each school may submit three entries per category.

The Photography Contest also includes two separate categories.

Category I includes those photos which have been taken, developed and printed by a staff

member.

Category II will be for all other photographs which are taken by staff members but which have all or part of the developing and printing work done outside of school by professionals or some other group.

Entries should be either mounted or pasted on typing paper.

All entries must be verified by

the adviser that they will appear in the 1992 yearbook.

All the entries must be post-marked no later than April 1, 1992 to be sure they arrive at the Journalism Department at SIU-C in time for judging. Or, yearbook contest entries may be delivered in person Saturday, April 4 at 9 a.m. at the SIU School of Journalism office in the Communications Building.

It's Still Not Too Late To Join!

To have your school's work qualify for contests, mail this in today or send it along with your contest entries! To take advantage of lower Spring Conference registration fees, bring this membership form along April 27. Dues are \$6.

SISPA MEMBERSHIP FORM

School Name _____

School Address _____

School Phone _____ Enrollment _____

Newspaper _____

Adviser _____

Yearbook _____

Adviser _____

*Send \$6 in dues and this form to Nancy Smith: Belleville West H.S., 2600 West Main St., Belleville, IL, 62223.

Adviser of the Year selection underway

It is time once again to consider your peers and their contributions to SISPA and to the field of journalism. The Adviser of the Year Committee is seeking your help in honoring individuals who are deserving of this award.

Please take a few minutes to make your opinion known. Fill out the nomination form and send it to the address listed on the form.

Nominations must be received by March 31 in order for the committee to consider your nominees.

The Adviser of the Year Committee is being chaired by Julie Oesch (Clay City High School). Debbie Bunting (Carmi-White High School) is also a member of the committee.

The committee also encourages you to send your comments and suggestions. The committee wished to reflect your wishes and welcomes your input.

Adviser of the Year Nomination Form

Name _____

School _____

Advises: Newspaper _____ Yearbook _____

Briefly describe your nominee's accomplishments and qualifications to receive this honor.

Direct questions, comments and nominations to: Julie Oesch, Clay City High School, 707 S. Walnut, Clay City, IL 62824 618-676-1522