

Plans ready for 42nd Spring Conference

The Executive Committee, consisting of Herman Alberts, Coulterville; Jackie Jones, Heath; Sarah Doerner, DuQuoin; Debbie Otto, Jackson; Judy Cox, Coulterville; Laurie Bielong, Sparta; Ed Simpson, Sparta; Julie Weithorn, Trico; Julie Oesch, Clay City; Nancy Smith, Belleville West; Dr. Walter Jaehnig, SIUC School of Journalism Director and Christine Ader, SIUC graduate assistant have worked diligently this year to bring you SISPA activities.

The culmination of their efforts is the 42nd Annual SISPA Spring Conference.

Besides a number of new sessions and an expanded On-Site Writing Contest, winners from both the newspaper and yearbook contests will be announced.

Also, the Advisers of the

Year winners will be announced with Blue Banner and Golden Dozen winners.

The Conference is scheduled for Monday, April 27, at the Student Center on the campus of Southern Illinois University at Carbondale.

Some On-Site Writing Contests will be held in the Communications Building.

Registration will be from 8-9 a.m. in the Gallery Lounge on the second floor of the Student Center.

Schools are urged to arrive early to take advantage of the displays and to register for the writing contests.

Fees are \$1 per attendee for member schools and \$2 per attendee for non-member schools. If you are not a member of SISPA, the \$6 dues may be paid at registration.

The opening assembly will

begin at 9 a.m. and conclude at about 9:30 a.m. At that assembly, Blue Banner, Golden Dozen and Yearbook Contest winners will be announced along with the Adviser of the Year.

First session discussions will be held from 9:40-10:20 a.m. The second session is slated from 10:30-11:10 a.m.

The Senior Interview Contest and On-Site Writing Contests will last from 9:40-11:10 a.m. so those students who participate in contests will be unable to attend the discussion sessions.

Two tours of the Daily Egyptian will also be given during the day, but participation will be limited. Look for sign-up information at registration.

The afternoon assembly will begin at 12:30 p.m. with awards for yearbook photo

and copy and Best Story awards for newspapers being presented.

The On-Site Contest and Senior Interview winner will be announced at that time also. The CLIO film of award-winning commercials will be shown from 1-2 p.m.

Cars must park in the pay lot between the Student Center and the Stadium at 25 cents per hour or park south of the arena.

A special lot for buses is available just south of the parking area across from the Student Center. Pick-ups can be made at about 2 p.m. in front of the Student Center.

There are several places to eat in the Student Center including McDonald's. There are also places in Carbondale close to campus. Interested advisers will eat together in the Student Center.

Session topics offer something for everyone

Two separate rounds of session topics will provide both yearbook and newspaper students with lots of interesting choices during the 42nd SISPA Spring Conference.

Several new sessions have been added so that Conference returnees have the opportunity to get some new ideas and information.

The first round of discussions is scheduled from 9:40-10:20 a.m. The second round

of discussions is from 10:30-11:10 a.m.

Discussion session topics will include: Desktop Publishing with Pagemaker 4.0, Digital Photography, Ethics in Journalism, How to Develop a Broadcast Program at Your School, What's News?, Getting Story Ideas, Careers in Journalism, and Making the Most of Your Summer.

Josten's and Taylor Yearbook companies will also

present special double-session presentations about trends in yearbooks. Students may attend both parts of either of these sessions or switch at 10:30 a.m. to attend a different discussion topic.

Sessions will be presented by area advisers, SIUC staff members and local professionals. Specific information about presenters will appear in the Conference program.

A special hospitality room

for advisers will be available also. Coffee and treats will be available.

Check the Spring Conference program upon registration for more information about times and places for these sessions.

These discussion sessions run concurrently with the Senior Interview Contest and the On-Site Writing Contest.

All of the discussion sessions will be held in the SIUC Student Center.

Rules, sign-up set for On-Site Contest

To further enhance the Spring Conference, an expanded On-Site Writing Contest is being offered to provide another avenue of competition and learning.

There will be ten different areas of competition: News Writing, Editorial Writing, Caption Writing, Yearbook Copy Block Writing, Yearbook Cover Design, Editing, Sports Writing, Advertising Design, Newspaper Front Page Design and Yearbook Double Page Spread Design.

Each SISPA member school may enter one student and one alternate each category.

Registration for the contest will take place the morning of the Spring Conference. Advisers should register students at the specially marked table set up in the Gallery Lounge.

The contests will all take place at the same time, so a student may enter only one. Alternates will be allowed to compete if there is room. If contests will open up for alternates, it will be announced during the morning assembly.

There will be a \$2 per school fee per category. If alternates are going to compete, no additional fee will be charged. Entry fees will be collected as students are registered.

The On-Site Writing Contest will be held from 9:40-11:10 a.m. This is not taking the place of the Senior Interview contest.

Unless otherwise specified in

the contest description, students are to bring only paper and a writing utensil. No typewriters, word processors or computers will be permitted. Also, no tape recorders will be allowed.

Although each contest is geared toward newspaper or yearbook processes, none are exclusively limited to particular staff members.

Descriptions of each of the contests is as follows:

1. News Writing- Students will be given a fact sheet from which to draw information. Students will then compose a news story from the information provided.

2. Editorial Writing- Students will be given a fact sheet from which to draw information. After reading the material, students will write an editorial on the topic using their ideas to support or oppose a position.

3. Caption Writing- This contest is designed for both newspaper and yearbook staffs. Students will be given several photographs and will write captions. The captions must tell a complete story but not exceed 40 words in length.

4. Yearbook Copy Block- A fact sheet will be provided for those entered to write a typical yearbook copy block.

5. Yearbook Cover Design- Students will be asked to develop a cover idea based on a yearbook theme given to them. Students may bring out sheets, color pen-

cils, markers etc.

6. Editing- Students will be asked to proofread a story given to them checking for good journalistic style.

7. Sports Writing- Students will be given a fact sheet from which to draw information. They will write a sports feature based on that information.

8. Advertising Design- Students will be given three business information sheets. They will be asked to design ads to fit certain sizes. A list of available fonts will be provided. Students may bring a ruler and any type of pen or pencil. Artistic ability is not necessary as ads will be judged on overall design and areas may be marked for art work without drawing it.

9. Newspaper Front Page Design- Students may only bring only a ruler and a pencil. Everything else will be provided. Students will design a layout from stories and photos given.

10. Yearbook Double Page Spread Design- Students may bring layout sheets, croppers etc. They will be asked to design a DPS based on a story topic and several photos.

Judging will be done by SIUC staff members and winners will be announced in the afternoon meeting. First place plaques, courtesy of Herff-Jones, will be given to each category's winner. Certificates will be awarded to second and third places.

1991-92 Membership Reminder

Schools interested in joining SISPA are running out of time! The \$6 dues may be paid at the Spring Conference. Member schools pay only a \$1 fee to attend the Conference while non-members pay \$2 per attendee.

Contest materials submitted from schools that have failed to pay membership **must** pay at the Spring Conference or the school will be ineligible for the awards given that day. Membership may be secured by sending in the form on page 3 now or bringing it on April 27.

Current member schools include: Belleville West, Carmi-White, Carterville, Centralia, Chester, Clay City, Cobden, Collinsville, Coulterville, DuQuoin, Eldorado, Fairfield, Flora, Frankfort, Granite City, Harrisburg, Heath, Herrin, Jackson, Joppa, Marion, Mater Dei, Murphysboro, New Athens, Sacred-Heart Griffin, Sparta, Steelville, Trico, Waltonville, Wayne City, Webber Township and Zeigler Royalton.

If your school paid membership and is not listed, please contact Nancy Smith of Belleville West at (618) 233-5070 after 1 p.m.

Best of SISPA Yearbook available at Conference

The First SISPA Yearbook officially went on sale at the Fall Conference. You can still get yours at \$4 per copy at the Spring Conference.

Grant Walker and his staff at Murphysboro High School produced the book which contains the best of the contest materials from last spring's Conference.

SPJ plans Senior Interview Contest

The members of the SIUC Society of Professional Journalists will again sponsor a Senior Interview Contest at the Spring Conference.

Although the interviewee has not been selected yet for this year, the SPJ has an excellent track record of getting wonderful speakers.

The contest is open to seniors only. Each school may enter two seniors and list an alternate who may be chosen to participate depending on the total number of students who register.

Advisers should register the two students and one alternate at the table marked Senior Interview in the Gallery Lounge before the 9 a.m. Opening Assembly begins.

SPJ members will announce at the Opening Session whether or not alternates will be able to compete.

During the contest, students will interview the source and write a story based on that interview. Stories will be judged by SPJ members.

The contest will take place from 9:40-11:10 a.m. Winners will be announced during the Closing Assembly.

SISPA MEMBERSHIP FORM

School Name _____

School Address _____

School Phone _____ Enrollment _____

Newspaper _____

Adviser _____

Yearbook _____

Adviser _____

***Send \$6 in dues and this form to:**

**Nancy Smith c/o Belleville West High School
2600 West Main Street, Belleville, IL. 62223.**