

43RD SPRING CONFERENCE NEARS

The Executive Committee, consisting of Herman Albers, Coulterville; Jackie Jones, Heath; Sarah Doerner, DuQuoin; Debbie Otto, Jackson; Judy Cox, Coulterville; Laurie Bielong, Sparta; Ed Simpson, Sparta; Julie Oesch, Clay City; Nancy Smith, Belleville West; Dr. Walter Jaehnig, SIUC School of Journalism Director and Janet Blank-Libra, SIUC graduate assistant have worked diligently this year to bring you SISPA activities.

The culmination of their efforts is the 43rd Annual SISPA Spring Conference.

Besides a number of new sessions and the On-Site Writing Contest, winners from both the newspaper and yearbook contests will be recognized.

Also, the Advisers of the Year winners will be an-

nounced with Blue Banner and Golden Dozen winners.

The Conference is scheduled for Monday, April 26, at the Student Center on the campus of Southern Illinois University at Carbondale.

All On-Site Writing Contests will be held in the Student Center unlike last year when some were held in Communications Building.

Registration will be from 8-9 a.m. in the Gallery Lounge on the second floor of the Student Center.

Schools are urged to arrive early to take advantage of the displays and to register for the On-Site and Senior Interview contests.

Fees are \$1 per attendee for member schools and \$2 per attendee for non-member schools. If you are not a member of SISPA, the \$10 dues may be paid at when

you register on April 26.

The opening assembly will begin at 9 a.m. and conclude at about 9:30 a.m. At that assembly, Blue Banner, Golden Dozen and Yearbook Contest winners will be announced along with the Adviser of the Year.

First session discussions will be held from 9:40-10:20 a.m. The second session is slated from 10:30-11:10 a.m.

The Senior Interview Contest and On-Site Writing Contests will last from 9:40-11:10 a.m., so those students who participate in contests will be unable to attend the discussion sessions.

The afternoon assembly will begin at 1 p.m. with awards for yearbook photo and copy and Best Story awards for newspapers being presented.

The On-Site Contest and

Senior Interview winners will be announced at that time also. Entertainment consisting of videotapes made by SISPA member schools will be shown from 1:30-2 p.m.

Cars must park in the pay lot between the Student Center and the Stadium at 25 cents per hour or park south of the arena.

A special lot for buses is available just south of the parking area across from the Student Center. Pick-ups can be made at about 2 p.m. in front of the Student Center.

There are several fast food places to eat in the Student Center. There are also places close to campus.

In addition, a special adviser's meeting will be conducted. An announcement of the time and location will be made during the morning session.

SESSIONS OFFER VARIETY OF INFO

Two separate rounds of session topics will provide both yearbook and newspaper students with lots of interesting choices during the 43rd SISPA Spring Conference.

Several new sessions have been added so that Conference returnees have the opportunity to get some new ideas and information.

The first round of discussions is scheduled from 9:40-10:20 a.m.

The second round of discussions is scheduled from 10:30-11:10 a.m.

Discussion session topics will include: Career Opportunities in Magazine Journalism, Newspaper Design Trends, Using College to Get Where You're Going, Video Yearbooks, JFK: Was it More Than Just a Movie?, Ethics, Digital Photography, Newswriting and Getting Story Ideas.

Josten's and Taylor Year-

book companies will also present special double-session presentations about trends in yearbooks.

Students may attend both parts of either of these sessions or switch at 10:30 a.m. to attend a different discussion topic.

Sessions will be presented by area advisers, SIUC staff members and local professionals.

Specific information about presenters will appear in the

Conference program.

Check the Spring Conference program upon registration for more information about times and places for these sessions.

These discussion sessions run concurrently with the Senior Interview Contest and the On-Site Writing Contest.

All of the discussion sessions will be held in the SIUC Student Center where registration and the general assemblies take place.

ON-SITE RULES, SIGN-UP SET

To further enhance the Spring Conference, the On-Site Writing Contest is being offered again to provide another avenue of competition and learning.

There will be ten different areas of competition: News Writing, Editorial Writing, Caption Writing, Yearbook Copy Block Writing, Yearbook Cover Design, Editing, Sports Writing, Advertising Design, Newspaper Front Page Design and Yearbook Double Page Spread Design.

Each SISPA member school may enter one student and one alternate each category.

Registration for the contest will take place the morning of the Spring Conference. Advisers should register students at the specially marked table set up in the Gallery Lounge.

The contests will all take place at the same time, so a student may enter only one.

Alternates will be allowed to compete if there is room. If contests will open up for alternates, it will be announced during the morning assembly.

There will be a \$2 per school fee per category. If alternates are going to compete, no additional fee will be charged. Entry fees will be collected as students are registered.

The On-Site Writing Contest will be held from 9:40-11:10 a.m. This is not taking the place of the Senior Interview contest.

Unless otherwise specified in

the contest description, students are to bring only paper and a writing utensil.

No typewriters, word processors or computers will be permitted. Also, no tape recorders will be allowed.

Although each contest is geared toward newspaper or yearbook processes, none are exclusively limited to particular staff members.

Descriptions of each of the contests is as follows:

1. News Writing- Students will be given a fact sheet from which to draw information. Students will then compose a news story from the information provided.

2. Editorial Writing- Students will be given a fact sheet from which to draw information. After reading the material, students will write an editorial on the topic using their ideas to support or oppose a position.

3. Caption Writing- This contest is designed for both newspaper and yearbook staffs. Students will be given several photographs and will write captions. The captions must tell a complete story but not exceed 40 words in length.

4. Yearbook Copy Block- A fact sheet will be provided for those entered to write a typical yearbook copy block.

5. Yearbook Cover Design- Students will be asked to develop a cover idea based on a yearbook theme given to them. Students

may bring out sheets, color pencils, markers etc.

6. Editing- Students will be asked to proofread a story given to them checking for good journalistic style.

7. Sports Writing- Students will be given a fact sheet from which to draw information. They will write a sports feature based on that information.

8. Advertising Design- Students will be asked to design ads to fit certain sizes. General information about the businesses advertising will be provided. Students may bring a ruler and any type of pen or pencil. Artistic ability is not necessary as ads will be judged on overall design and areas may be marked for art work without drawing it.

9. Newspaper Front Page Design- Students may only bring only a ruler and a pencil. Everything else will be provided. Students will design a layout from stories and photos given.

10. Yearbook Double Page Spread Design- Students may bring layout sheets, croppers etc. They will be asked to design a DPS based on a story topic and several photos.

Judging will be done by STUC staff members and winners will be announced in the afternoon meeting. First place plaques, courtesy of Herff-Jones, will be given to each category's winner. Certificates will be awarded to second and third places.

MEMBERSHIP REMINDER

Schools interested in joining SISPA are running out of time! The \$10 dues may be paid at the Spring Conference. Member schools pay only a \$1 fee to attend the Conference. Non-members pay \$2 per attendee.

Contest materials submitted from schools that have failed to pay membership **must** pay at the Spring Conference or the school will be ineligible for the awards given that day. Membership may be secured by bringing the below form and dues on April 26.

Current members include: Ballard Memorial, Benton, Belleville West, Carmi-White, Carterville, Centralia, Chester, Clay City, Cobden, Collinsville, Coulterville, DuQuoin, Fairfield, Flora, Harrisburg, Heath, Herrin, Jackson, Joppa, Marion, Mater Dei, Mattoon, Murphysboro, New Athens, Paducah-Tilghman, Sacred-Heart Griffin, Sparta, Southwestern, Steelville, Wayne City, Webber Township and Zeigler Royalton.

If your school paid membership and is not listed, contact Nancy Smith of Belleville West at (618) 233-5070 before 9:30 a.m. or between 11:30 a.m. and noon.

SISPA MEMBERSHIP FORM

School Name _____

School Address _____

School Phone _____ Enrollment _____

Newspaper _____

Adviser _____

Yearbook _____

Adviser _____

ATTENDANCE SLIPS GIVEN AT SISPA SESSIONS

Advisers should be aware that students will be given colored tickets to designate their attendance at various sessions at the Conference.

With many advisers involved in contests and judging of activities, it has been hard to monitor student attendance at newspaper and yearbook sessions.

Students will receive a color-coded sheet at the end of each session so that advisers know their students attended a session. This will not affect students involved in the On-Site or Senior Interview Contests.

SENIOR INTERVIEW-SPJ SPONSORS SPECIAL CONTEST

The members of the SIUC Society of Professional Journalists will again sponsor a Senior Interview Contest at the Spring Conference.

Although the subject has not been selected yet, the SPJ always finds wonderful speakers.

The contest is open to seniors only. Schools may enter two seniors and list an alternate who may be chosen to participate depending on the number of registrants.

Advisers should register the two students and one alternate at a special table in the Gallery Lounge before the Opening Assembly.

SPJ members will announce at the Opening Session whether or not alternates will be able to compete.

During the contest, students will interview the source and write a story based on that interview. Stories will be judged by SPJ members.

The contest will take place from 9:40-11:10 a.m. Winners will be announced during the Closing Assembly.

DAILY EGYPTIAN SCHEDULES SUMMER DAY CAMP FOR AREA

The *Daily Egyptian*, SIUC's student newspaper, is offering a summer day camp program for area high school students interested in journalism.

The award-winning *Daily Egyptian* has been serving the Southern Illinois University community since 1921 and is an award-winning publication.

The day camp is scheduled for June 28-July 3. On June 28-July 2, the camp will meet from 1-4 p.m. Students will meet at Campus Lake for a closing picnic on July 3.

The camp will be held in the *Daily Egyptian* offices in the

Communications Building.

Students attending the camp will meet both full-time and student staff of the *Daily Egyptian* and learn about the jobs available on a real newspaper staff.

Students will gain valuable experience in their own area of interest in both workshops and by assisting a *Daily Egyptian* staffer.

Writing, photography, editing, designing and ad design and sales will be discussed in workshops.

Attendees will be able to put all of these skills into practice and create a professional-quality newsletter.

Camp members will write and

stories, copy and size photographs, sell advertising and design and proof pages.

The finished product will be printed on the *Daily Egyptian* laser printers and be available for distribution at the closing picnic.

Camp sponsors said the day camp will provide an enriching experience for those who are considering journalism as a career, want to pursue journalism in college, or work on high school newspapers.

Additional information will be available at the Spring Conference and mailed to area schools in the near future.

SISPA THANKS THE FOLLOWING CONTEST PLAQUE PROVIDERS:

- Herff-Jones Yearbooks, On-Site Contest
- Josten's Printing and Publishing, Yearbook Contest
- Taylor Publishing, Golden Dozen

LOOK FOR THESE DISPLAYS AT THE 43RD SPRING CONFERENCE :

Daily Egyptian, Great American Opportunities, Herff-Jones Yearbooks, Josten's Printing and Publishing, SIUC Admissions, SIUC Journalism Department, Taylor Publishing