

SISPA members meet

1994 Spring Conference, organization discussed

The Spring Conference has had little changed after a meeting with advisers and SIU people Nov. 6 at SIU-Carbondale.

Numerous topics were discussed as well as a general assessment of SISPA's direction.

Several area advisers attended including: Ed Simpson-Sparta; John Wells-Sparta; Karen Haile-Webber Township; Christine Johnson-Webber

Township; Pat Hodges-Centralia; Julie Oesch-Clay City; Herman Albers-Coulterville; Walter Jaehnig-SIU; Grant Walker-Murphysboro; Janet Blank Libra-SIU; and Judy Beehn-Wayne City.

The format for the Spring Conference will be similar to previous years. The major change is the date. In previous years the conference was held on the last Monday in April. Due

Plans made to show CLIO film

The CLIO's are coming!! The CLIO's are coming!!

After a one year absence, the popular CLIO film is again planned as the afternoon entertainment at the Spring Conference.

The CLIO is the equivalent of the Academy Awards for the advertising industry. The industry's best ads are recognized annually with a CLIO in numerous national and

international categories.

The best advertisements are put together by an independent production company in film or video format that is entertaining and informative.

The CLIO Awards were not available last year because the company that produced the film went bankrupt. Another company out of New York has taken over production.

to a scheduling conflict with the Student Center the conference will be held on Thursday, April 28, 1994.

At the Nov. 6 meeting, advisers decided to change little. There was a discussion about yearbook meetings, conferences, or whatever, but little was decided. Yearbook representatives have voiced concerns on the number of participants in their workshops. The Executive Committee will work with the yearbook representatives to try and find a more workable solution.

The advisers also decided to leave the on-site contests

as is. Ten categories of on-site contests will be held including: News Writing, Editorial Writing, Outline Writing, Yearbook Copy Block Writing, Yearbook Double Page Spread, Advertising Design, Sports Writing, Newspaper Front Page, Editing, and Yearbook Cover Design.

Committee assignments were also made for the Executive Committee, Newspaper Committee, Yearbook Committee, and On-Site Committee. Discussions were held to have members rotate as chairman. Committee listings are included elsewhere in *The Editor*.

SISPA REMINDERS

Become a SISPA member

FORM ON PAGE 2

Newspaper Contest Deadlines

BLUE BANNER - MARCH 23

BEST STORY CONTEST - MARCH 30

Yearbook Contest

1994 YEARBOOK CONTEST - MARCH 30

Adviser of the Year

SEE PAGE 2 FOR DETAILS

1994 Spring Conference

THURSDAY, APRIL 28, 1994

Adviser of the Year nominations sought

SISPA honors one newspaper adviser and one yearbook adviser at its Spring Conference annually. It is time now to nominate this year's possible recipients.

The award is called the Manion Rice Adviser of the Year in honor of the long-time SISPA director.

Nominations can be made in two ways. First, an adviser can nominate a candidate for each category. When nominating, please include a description outlining the merits of the adviser, the adviser's experience, previous awards, and awards earned by the publication.

Secondly, nominations can be made by students

who would like to nominate their newspaper or yearbook adviser. Each staff can make one nomination. Again, please include an explanation that lists qualifications of the nominee and reasons why he or she deserves this

honor.

The Adviser of the Year program is headed by Julie Oesch of Clay City. Nominations are reviewed in committee and a final winner is then determined.

At the Spring Conference, the winner is an-

nounced at the beginning assembly and receives a plaque.

Send nominations and descriptions to:

Julie Oesch
Box 405

Clay City High School
Clay City, IL 62824

Necessary committees formed

The following committees were established by SISPA at the Fall meeting of advisers at SIU in Carbondale in November.

Executive Committee- Herman Albers-Coulterville, Grant Walker-Murphysboro, Pat Hodges-Centralia, Darlene

Shannon-Steeleville.

Yearbook Committee- Ed Simpson-Sparta, Karen Haile-Webber Township, Linda Banks-Herrin, Julie Bohnsack-Carbondale, Kip Johnson-Dieterich, Julie Beehn-Wayne City.

Newspaper Committee- Laurie Bielong-Belleville West, Christine Johnson-

Webber Township, Sarah Doerner-DuQuoin, John Wells-Sparta, Barbara Schoen-Marion, and Tonya Shride-Goreville.

On-Site Contest Committee- Debbie Otto-Jackson Sr., Karen Cutrell-Cobden.

Adviser of the Year- Julie Oesch, Clay City.

Membership offers info, competition

As second semester approaches, SISPA is gearing up for an exciting spring. Become a member and take advantage of all this organization offers.

For \$10 per school, both newspaper and yearbook staffs become eligible to participate in the spring conference as well as numerous competitions including Best Story contests and on-site writing.

If you have any questions about membership or want to know how you can get more involved, contact Herman Albers at Coulterville High School at 618/758-2338 or Laurie Bielong at Belleville West High School at 618/233-3128 ext. 323.

1993-94 SISPA Membership Form

School Name _____

School Address _____

City/State/Zip Code _____

School Phone _____ Enrollment _____

Newspaper Name _____

Adviser _____

Yearbook Name _____

Adviser _____

Send this form with \$10 membership dues per school to:
Laurie Bielong, Belleville West High School, 2600 West Main,
Belleville, IL 62223

Blue Banner deadline set for March 23

Recognizing overall excellence, the Blue Banner Contest will again be a part of SISPA's spring activities. As last year, newspapers will be critiqued by a source outside of the SISPA organization.

Because of this, a fee of \$8 will be charged to cover judging and mailing costs. Schools must be a SISPA members to participate.

The criteria for receiving the Blue Banner has not changed. This contest will continue to recognize those publications that show overall excellence.

Newspapers are judged within three separate categories according to size within Illinois and an out-of-state category.

To enter, choose three issues, staff choice, which were printed during the 1993-94 school year.

Complete the entry blank contained in this newsletter and send with papers and entry fee to:

Sarah Doerner, DuQuoin High School, 500 E. South Street, DuQuoin, IL 62832.

Entries must be postmarked by Wednesday, March 23, 1994.

Advisers are cautioned to not send Blue Banner entries to SIU-Carbondale with their Best Story entries. If this does occur, these papers will not be sent to the outside judging source thus eliminating them from the competition.

The winners will be announced at the Spring Conference during the beginning assembly. Recipients will receive a certificate as well as a plaque.

Any questions, contact Sarah Doerner at 618/542-4744 or Laurie Bielong at Belleville West H.S. at 618/233-5070.

Bue Banner Entry Form

Include copies of three issues of your publication (staff choice) from the 1993-94 school year.

School _____

Newspaper _____

Enrollment _____ Number of Issues Planned in 1993-94 _____

Categories

- I. Printed Illinois newspaper, school enrollment of 700 or more
- II. Printed Illinois newspapers, school enrollment under 700
- III. All newspapers regardless of reproduction process from schools under 300
- IV. All out-of-state newspapers

Category _____

Please Answer the Following:

1. How is your newspaper produced? _____

2. Who sets the type? _____

3. Who sets the headlines? _____

4. Who does paste up? _____

5. Where is it printed? By whom? _____

6. Do you use desktop publishing? YES NO What type of hardware and software? _____

8. How large is the staff? _____ Do you have a journalism class? _____

9. How is your publication financed? _____

10. Please explain any problems, set backs, or circumstances beyond your control that would be helpful in evaluating your publication.

Entry Fee Enclosed _____ (\$8.00 - Make check payable to SISPA)

SISPA Member Yes _____ or Enclosed _____ (\$10.00 - Make check payable to SISPA)

Adviser _____ Editor(s) _____

Address _____

Phone _____

DEADLINE: POSTMARKED BY WEDNESDAY, MARCH 23, 1994

Send To: Sarah Doerner, DuQuoin High School, 500 E. South St., DuQuoin, IL 62832
618/542-4744

Journalism Publication Directory

SISPA liason updating listings

Work is progressing on compiling an accurate list of journalism publications in the tri-state area.

Janet Blank-Libra, graduate student and SISPA liason, has been

working on updating the information on newspaper and yearbooks in Southern Illinois, Western Kentucky, and Southeastern Missouri. About 260 inquiries were sent to high school

principals requesting information about their school's publications. Of those, about 130 have been returned with more being received daily.

"The information we are

compiling will reflect the kind of journalism activities that are going on in the area," Janet said.

She added that the tabulated results will be available early in 1994.

Best Story Contests expanded

In an effort to accommodate computer graphics, a category has been formed to separate computer generated art from hand drawn line art.

The new category is Best Computer Produced Graphic which will include artwork used in lieu of photographs with the intent to enhance any news, feature, or sports article or to aid in the graphic look of the publication. All artwork must be com-

puter produced or enhanced.

The Best Original Art category will now be limited only to hand drawn items.

The Best Story categories are: Best Original Advertisement, Best Original Art, Best Computer Produced Graphic, Best Original Cartoon, Best News Story, Best Editorial, Best Review, Best In-depth Story, Cub Division, Best Interview Story, Best Feature Story, Best

Featurette, Best Sports Feature, Best Photograph with Caption, Best Humorous Column, Best Editorial Column, Best Sports Column, Best Front Page Layout, and Best Overall Layout.

Descriptions of all categories will be included in a later edition of *The Editor*.

Each publication is limited to a maximum of three (3) entries per category. All entries must have been published dur-

ing the 1993-94 school year.

A school must be a SISPA member in order to compete in this contest.

As in the past, award winners will be named at the afternoon assembly of the Spring Conference in April.

All entries for the Best Story competition must be **post-marked March 30**. Entries again should be sent to: SISPA, School of Journalism, Southern Illinois

University, Carbondale, IL 62901.

Each individual articles should be taped or glued on a piece of standard white paper.

On the front side of each entry please label with the name of the student, category, newspaper, and high school.

There is no fee for this competition. Questions may be directed to Laurie Bielong, Belleville West H.S., 618/233-5070.

Southern Illinois School Press Association
Laurie Bielong, Newsletter
Belleville West High School
Belleville, IL 62223

Herman Albers
Coulterville High School
P.O. Box 386
Coulterville, IL 62237



• PLEASE FORWARD TO THE APPROPRIATE PUBLICATION ADVISERS •