

SISPA



Volume 44, No. 1 • February, 2002

editor

SOUTHERN ILLINOIS SCHOOL PRESS ASSOCIATION

It's SISPA-time ...

Annual conference scheduled for April 11

The 52nd Annual Spring Conference is set for Thursday, April 11, at the Student Center on the campus of SIU Carbondale. The conference is endorsed by the School of Journalism.

The program for the Spring Conference will follow past formats. Registration will run from 8 to 9 a.m.

The main program will begin at 9

a.m.

Time is often short, so advisers are urged to arrive early.

The Conference is scheduled to be completed by 2 p.m.

Final plans are being made on the program.

A work day for advisers is set for Saturday, March 9, at the School of Journalism office at 10 a.m. All

SISPA advisers are welcome to attend to sort contest material and to discuss the conference program. Those attending the work day can bring their contest material.

Those unable to attend the work day who have a suggestion or wish to be included on the program should contact Herman Albers at Coulterville High School (618/758-2338).

Mark Your Calendar

CONTEST DATES

FEBRUARY

15 GOLDEN DOZEN

Golden Dozen Fee: \$12
Send to: John Wells
Mater Dei H.S.
1300 Harmony Way
Evansville, IN 47720

MARCH

6 ADVISER OF THE YEAR

Send Nominations to:
Herman Albers
Coulterville H.S.
101 W. Grant
Coulterville, IL 62237

MARCH

9 ADVISERS' WORK DAY

10 a.m.
School Journalism
SIU Carbondale

FEBRUARY

27 BLUE BANNER

Blue Banner Fee: \$10
Send to: Laurie Bicloug
Belleville West H.S.
2600 West Main St.
Belleville, IL 62226

MARCH

6 Newspaper BEST STORIES 2002 YB ENTRIES

Send to: SISPA
School of Journalism
SIU at Carbondale
Carbondale, IL 62901-6601

APRIL

11 SPRING CONFERENCE

\$4 per student
\$2 per entry On-Site Contest
9 a.m.
Student Center
SIU Carbondale

2002 Yearbook Contest entries sought

There will be two categories of competition in the 2002 Copy Block Contest. One category will be for sports copy, and the other will be for feature writing.

A school must be a member of SISPA to compete. Each school may submit three entries per category.

The Photography Contest includes

photos which have been taken, developed and printed by a staff member or developed and printed by professionals or some other group.

Entries should be either mounted or pasted on typing paper.

All entries must be verified by the adviser that they will appear in the 2002 yearbook.

All the entries must be **postmarked no later than March 6, 2002** to be sure they arrive at the Journalism Department at SIUC in time for judging.

Address entries to:

**SISPA, School of Journalism,
Southern Illinois University,
Carbondale, IL 62901.**

On-Site Contests continue

The On-Site Writing Contest will once again be a feature of the Spring Conference, scheduled for Thursday, April 11, to provide another avenue of competition and learning.

There will be ten different areas of competition. Member schools may enter two students in each category. Registration for the contest will take place the morning of the conference.

The contests will all take place at the same time, so a student may enter only one.

There will be a \$2 fee per student. Entry fees will be collected at registration.

Unless otherwise specified in the contest description, students are to bring only paper and a writing utensil. No typewriters, word processors or computers will be permitted. Also, no tape recorders will be allowed.

Although each contest is geared toward newspaper or yearbook processes, none are exclusively limited to particular staff members.

When students are finished with their competition, they are encouraged to attend the second session of

workshops offered by SISPA.

Descriptions of each of the contests is as follows:

1. News Writing- Students will be given a fact sheet from which to draw information. Students will then compose a news story from information provided.

2. Editorial Writing- Students will be given a fact sheet from which to draw information. After reading the material, students will write an editorial on the topic using their ideas to support or oppose a position.

3. Caption Writing- This contest is designed for both newspaper and yearbook staffs. Students will be given several photographs and will write captions. The captions must tell a complete story but not exceed 40 words in length.

4. Yearbook Feature Copy Block- A fact sheet will be provided for those entered to write a typical feature copy block.

5. Yearbook Sports Copy Block- A fact sheet will be provided for those entered to write a typical sports copy block.

6. Yearbook Cover Design- Students will be asked to develop a cover idea based on a theme given to them. Students may bring out sheets, color pencils, markers etc.

7. Editing- Students will be asked to proofread a story checking for good journalistic style.

8. Sports Writing- Students will be given a fact sheet from which to draw information. They will write a sports newspaper story based on those facts.

9. Advertising Design- Students will be given three business information sheets. They will be asked to design ads to fit certain sizes. Students may bring a ruler and any type of pen or pencil. Artistic ability is not necessary as ads will be judged on overall design and areas may be simply marked for art work.

10. Review Writing- Students will watch a short video-taped performance. They will write a review commenting on the performance.

Judging will be done by SIUC staff members and winners will be announced in the afternoon meeting.

JOIN SISPA TODAY!

Blue Banner deadline set for Feb. 27

Recognizing overall excellence, the Blue Banner Contest will again be a part of SISPA's spring activities.

Schools must be a SISPA member to participate. There is an \$10 fee to participate in this contest.

The criteria for receiving the Blue Banner has not changed. This contest will continue to recognize those publications that show overall excellence.

Newspapers are judged within three separate categories according to size.

To enter, choose three issues, staff choice, which were printed during the 2001-2002 school year.

Please send two (2) copies of each of the three issues sent in.

Complete the entry blank contained in this newsletter and send with papers and entry fee to:

Laurie Bielong, Belleville West High School, 2600 West Main St., Belleville, IL 62226.

Entries must be postmarked by Wednesday, Feb. 27.

The winners will be announced at the Spring Conference during the beginning assembly. Recipients will receive a specially designed plaque.

Any questions, contact Laurie Bielong at Belleville West High School at 618/222-7623 or lbielong@hotmail.com.

Blue Banner Entry Form

Include two (2) copies of three issues of your publication from the 2001-2002 school year.

School _____

Newspaper _____

Enrollment _____ Number of Issues Planned in 2001-02 _____
Categories

- I. Printed Illinois newspaper, school enrollment of 700 or more
- II. Printed Illinois newspapers, school enrollment under 700
- III. All newspapers regardless of reproduction process from schools under 300

Category _____

Please Answer the Following:

1. How is your newspaper produced? _____
2. Who sets the type? _____
3. Who sets the headlines? _____
4. Who does paste up? _____
5. Where is it printed? By whom? _____
6. Do you use desktop publishing? YES NO What type of hardware and software? _____
8. How large is the staff? _____ Do you have a journalism class? _____
9. How is your publication financed? _____
10. Please explain any problems, set backs, or circumstances beyond your control that would be helpful in evaluating your publication.

Entry Fee Enclosed _____ (\$10 - Make check payable to SISPA)

SISPA Member Yes _____ or Enclosed _____ (\$15.00 - Make check payable to SISPA)

Adviser _____ Editor(s) _____

Address _____

Phone _____

DEADLINE: POSTMARKED BY WEDNESDAY, FEB. 27

Send To: Laurie Bielong, Belleville West H.S., 2600 West Main St., Belleville, IL 62226

Questions: 618/222-7623

Deadline for stories set for March 21

SISPA member newspaper staffs have the opportunity to compete in 20 different categories in the Best Story Contest.

All entries for the Best Story competition must be **postmarked March 6, 2002.**

As in the past, a school must be a member of SISPA to compete. There is no fee for individuals to enter the Best Story Contest.

Entries should be sent to: SISPA, School of Journalism, Southern Illinois University at Carbondale, Carbondale, IL 62901-6601. Award winners will be named at the Spring Conference, April 11.

Each publication is limited to a maximum of **3 entries per category except front page layout and overall layout. Only send 1 entry for each of these categories.** All entries must have been published during the 2001-2002 school year.

Tape or glue each individual article on a piece of white 8 1/2" x 11" paper. If an article is too long for one sheet, continue to another sheet(s), stapling together so the entry will not get separated. On the front side of each entry please label as following:

Name of Student
Category
Newspaper
High School

Enter each article in the appropriate category. Category descriptions are listed to the right. Articles entered in the wrong category will be disqualified.

Best Story Contest's Categories explained

There are a total of 20 categories in the Best Story Contest. Each publication may enter a total of **three entries per division except front page and overall layout.** They are:

Best Original Advertisement

A published ad that is conceived and designed by the student. Ad slicks or ads designed by the advertised company are not eligible.

Best Computer Produced Graphic

Graphic used in lieu of photographs with the intent to enhance any news, feature, or sports article or to aid in the graphic look of the publication. All graphics must be computer produced or enhanced by student.

Best Original Art

Artwork used in lieu of photographs with the intent to enhance any news, feature, or sports article or to aid in the graphic look of the publication. All art work in this category must be hand drawn by a student.

Best Original Cartoon

A cartoon entry may be editorial or comic. It may be a single frame or multiple frames. Computer produced cartoons are acceptable as long as they are student produced and generated.

Best News Story

An article of a news event that presents new information or an angle on already published information or past events.

Best Editorial

An article written as a statement or opinion on an issue by the staff. It should not be bylined. It may seek to encourage critical thinking, to mold opinion, or sometimes to promote action.

Best Review

An opinion piece that reviews movies, music, plays, concerts, book, exhibits, performances, or other works available to the public or students. Article may be column work or an individual piece.

Best In-depth Story

Article should be issue-oriented coverage with emphasis on research, interviewing and analysis. It should be a minimum of 12 column inches.

Cub Division

Any type of article written by a freshman or sophomore on staff. Guidelines will vary depending on type of article entered. Refer

to appropriate category.

Best Interview Story

Article is dependent on the use of extensive quotes. Quotations should make up at least 60 percent of the article.

Best Feature Story

An article that entertains through material that is interesting but not necessarily important. Emphasis should be on rich detail and liberal use of quotes. It should focus on human interest.

Best Featurette

An article that contains the elements of a feature story but is shorter. Length should not exceed 6 columns inches.

Best Sports Feature

A sports feature is on a sport-related topics. It would contain the same elements and guidelines of a feature article.

Best Photograph with Caption

Photograph can be a news, feature, or sport subject. Along with published picture and caption, if possible, send original photograph so that printing errors can be accounted for.

Best Humorous Column

An article under a permanent title written regularly and giving expression to the writer's opinion. It would have a lighter tone either through writing style and/or subject matter.

Best Editorial Column

An article under a permanent title written regularly and giving expression to the writer's own opinion. The editorial column should be of a serious nature.

Best Sports Column

Like the editorial and humorous column, the sports column differs only in that its subject deals with sports.

Best Sports Story

A news article that emphasizes timely action, including coverage of sporting events. It may be an advance, follow-up, summary, or combination story.

Best Front Page Layout

Enter one front page tearsheet.

Best Overall Layout

Enter one complete issue.

Adviser of the Year nominations wanted

SISPA honors one newspaper adviser and one yearbook adviser at its Spring Conference annually. It is time now to nominate this year's possible recipients.

The award is called the Manion Rice Adviser of the Year in honor of the long-time SISPA director.

Nominations can be made in two ways. First, an adviser can nominate a candidate for each category.

Secondly, nominations can be made by students who would like to nominate their newspaper or yearbook adviser. Each staff can make one nomination.

Nominations are reviewed in committee, and a final winner is then determined.

At the Spring Conference, the winners are announced at the beginning assembly and receive a plaque.

Send nominations using the form provided by March 6, 2002.

SISPA Adviser of the Year Nomination Form

Nominee Name _____

School _____

Adviser of: Newspaper Yearbook

attach additional sheets if necessary

Briefly describe the nominee's accomplishments and qualifications to receive this honor.

Nomination submitted by: (please include school)

Phone number _____

Send nominations by MARCH 6, 2002 to: Herman Albers, Coulterville High School, 101 W. Grant, Coulterville, IL 62237

SISPA membership necessary for contests

Joining the Southern Illinois School Press Association is so easy that anyone can do it. Two minutes to fill out the membership form (p. 8) and one little check is all it takes.

As a special bonus, one membership fee covers the cost of both newspaper and yearbook membership. The fee is only \$15 for the year.

Membership is open to any school and is required for participating in the Spring Conference.

SISPA offers newspaper and yearbook

competition in several categories. The newspaper competition includes the Blue Banner award for overall excellence. Individual staff members can compete in over 20 different newspaper writing categories.

Overall yearbook competition includes the Golden Dozen award for overall excellence. Individual and staff competitions are also available for the yearbook staff.

Along with these competitive events, on-site writing contests and a senior interview contest are offered in the spring.

SISPA is run by area advisers to promote high school journalism. The organization is under the auspices of the Department of Journalism of Southern Illinois University at Carbondale.

SISPA will continue to operate as long as advisers are willing to help. All assistance is appreciated.

If you have any questions about membership, contact Laurie Bielong at Belleville West High School, 618/222-7623 or lbielong@hotmail.com.

Feb. 15 deadline for Golden Dozen Recognizing Overall Excellence

Entries for the Golden Dozen yearbook competition are now being accepted. The competition is open to all members of SISPA.

A judge who is not affiliated with SISPA will select the top 12 books based on overall quality.

Winners will be announced at the Spring Conference of SISPA.

To enter the Golden Dozen Contest:

- 1) Become a member of SISPA
- 2) Complete the Golden Dozen Entry Form
- 3) Send the entry form, book and \$12 entry fee to:

John Wells
Mater Dei High School
1300 Harmony Way
Evansville, IN 47720

From the Golden Dozen entries, the judge also selects winners in several categories including Theme, Cover, Copy, Photography and others. The winner of each category receives a plaque.

Golden Dozen competition questions should be addressed to John Wells at (812) 426-2258 or jowells@dynasty.net.

Please share *Editor* with all advisers

Advisers are asked to share the *Editor* with other publication advisers in their district. Some advisers have notified SISPA that they did not receive copies.

Apparently the mailing is given to one adviser who does not share it with the other publication adviser. Please make a copy of the *Editor* for other advisers who may be interested.

If you have not joined SISPA in the past, we urge you to take advantage of the organization for the benefit of your publications and your students.

If you do have problems with mailing please contact: Karen Waldron at the SIUC School of Journalism at 618/536-3361.

GOLDEN DOZEN

Entries must be postmarked
by FEBRUARY 15, 2002

ALL entrants must
be a member of SISPA.

Name of Yearbook _____

School _____

School Street Address _____

School City/State/Zip _____

School Phone _____

Adviser _____

Editor(s) _____

Is the cover of the 2001 book original design?

yes no

Are the endsheets an original design?

yes no

Send this form along with \$12 fee to:
John Wells, Mater Dei High School
1300 Harmondy Way
Evansville, IN 47720

Session leaders needed for conference program

Plans are currently underway for the workshop sessions at the Spring Conference for both yearbook and newspaper.

Herman Albers is in charge of recruiting session leaders for the conference and will be contacting you soon for input and assistance. Please begin thinking about what types of sessions you want for your staff members. Also, think about which topics you would be willing to teach or present.

In the past, the best presenters have been advisers. They know what the students need and are more in touch with high school journalism.

Many have been reluctant to volunteer or commit to this task. It is really no different than teaching your own staff or class. No one is expected to have an elaborate presentation, but simply to teach a concept or skill necessary to putting out a high school publication.

If you would like to volunteer to teach a session, contact Herman Albers at albers@htc.net or 618-758-2338.

Past program topics

Photo Tips & Tricks
 News Writing in a New Century
 Technology & Yearbook
 Increasing Yearbook & Ad Sales
 Modern Newspaper Layout
 Choosing Topics and Improving
 Interview Techniques for
 Newspaper Staffs
 Digital Cameras
 News Writing
 Writing Captions, Copy and Headlines
 Column Writing
 Putting Your Newspaper On-Line
 Media Law
 Sportscasting and Sportswriting
 How to Choose a Theme and Develop It
 So You Want to Redesign
 Editorial Writing
 Editors Round Table

Senior Interview still part of on-site contests

The Senior Interview will continue to be a part of the On-Site Writing Contest held during the Spring Conference.

The rules of the event will remain the same. The contest is open to two seniors from each school who will interview a prominent individual. The fee to participate is \$2 per student entered.

At this time, a personality to be interviewed has not been chosen.

Watch for the next edition of the *Editor* for more details.

Students should approach the

story as a feature assignment. The same rules will apply for this event as the On-Site Writing Contest.

The Senior Interview will begin at 9:40 a.m.

Students will have until 11:10 to finish a polished story based on an interview.

All judging will be done by SIUC faculty members.

Winners will be announced at the Closing Assembly.

Three places and honorable mentions are given.

Winners will receive the certificates.

Films about Journalism

The Front Page, 1931
I Cover the Waterfront, 1933
It Happened One Night, 1934
Libeled Lady, 1936
Nothing Sacred, 1937
Everything Happens at Night, 1939
The Philadelphia Story, 1940
Foreign Correspondent, 1940
His Girl Friday, 1940
Citizen Kane, 1941
Meet John Doe, 1941
They Got Me Covered, 1942
Johnny Come Lately, 1943
Deadline, U.S.A., 1952
Roman Holiday, 1953
While the City Sleeps, 1956
Teacher's Pet, 1958
All the President's Men, 1976
Network, 1976
Superman, 1978
Absence of Malice, 1982
The Year of Living Dangerously, 1982
Under Fire, 1983
Eyewitness, 1984
The Mean Season, 1985
Broadcast News, 1987
Newsies, 1992
The Pelican Brief, 1993
The Paper, 1994
The Insider, 1999

taken from Poynter.org