



SOUTHERN ILLINOIS SCHOOL PRESS ASSOCIATION

See you at SIUC ...

Plans finalized for April 19 conference

Preparations are being finalized for the 54th Annual SISPA Spring Conference to be held at SIU-Carbondale's Student Center on Monday, April 19.

Registration will be from 8-9 a.m. in the Gallery Lounge on the second floor of the Student Center.

Schools are urged to arrive early to take advantage of the displays and to register for the On-Site and Senior Interview contests.

Fees are \$4 per attendee for member schools. Additional fees are required for those students participating in the on-site contest. (See schedule at right for listing of ALL fees.)

To participate, schools must be a part of SISPA.

PROGRAM

The opening assembly will begin at 9 a.m. At this time, Blue Banner, Golden Dozen and Yearbook Contest winners will be announced along with the Advisers of the Year.

First session discussions will be held from 9:40-10:20 a.m. The second session is slated from 10:30-11:10 a.m.

The afternoon assembly will begin at 12:45 p.m. with awards for yearbook photo and copy and Best Story awards for newspapers being presented.

The On-Site Contest and Senior Interview winners will be announced at that time also. The conference will be completed by 1:30 p.m.

PARKING

Cars must park in the

pay lost between the Student Center and the Stadium at 25¢ per hour or park south of the arena.

A special lot for buses is available just south of the parking area across from the Student Center. Pick-up can be made at about 1:30 p.m. in front of the Student Center.

LUNCH

There are several fast food places to eat in the Student Center, as well as places close to campus. Students can eat at McDonald's in the Student Center as well as Pizza Hut, Mexican and sub sandwich fare.

ADVISERS

In addition, a special advisers' meeting will be conducted. The meeting will be held during the second session.

PROGRAM TIMES

Registration

8:00-9:00 a.m.

Opening Assembly

9:00 a.m.

First Session

9:40-10:20 a.m.

Select On-Site Contests

(Caption Writing, Yearbook Feature Copy Writing, Yearbook Sports Copy Writing, Advertising Design and Editing)

9:40-10:20 a.m.

Second Session

10:30-11:10 a.m.

Senior Interview

9:40-11:10 a.m.

On-Site Contests

9:40-11:10 a.m.

Lunch

11:10 a.m.-12:45 p.m.

Afternoon Assembly

12:45-1:30 p.m.

COST

Attendees

\$4 each

On-Site Contests

\$2 per entry

Membership

\$15 per school

**No pre-registration necessary.
Register students on April 19 when you arrive.**

13 On-Site Contests offered

The On-Site Writing Contests will again be offered at the Spring Conference.

Each SISPA member school may enter two students in each category.

Advisers should register students between 8-9 a.m. Each school may enter two students per category. **A student may enter only one contest.** There is a \$2 fee per entry.

Some categories will meet from 9:40-10:20. Students then may attend the second session of seminars. Other contests will last from 9:40-11:10.

Unless otherwise specified in the contest description, students are to bring only paper and a writing utensil.

No typewriters, word processors or computers will be permitted. Also, no tape recorders will be allowed.

Descriptions of each of the contests is as follows:

1. News Writing- Students will be given a fact sheet from which to draw information. Students will then compose a news story from information provided. (9:40-11:10)

2. Editorial Writing- Students will be given a fact sheet from which to draw information. After reading the material, students will write an editorial on the topic using their ideas to support or oppose a position. (9:40-11:10)

3. Caption Writing- This contest is designed for both newspaper and yearbook staffs. Students will be given several photographs and will write captions.

The captions must tell a complete story but not exceed 40 words in length. (9:40-10:20)

4. Yearbook Feature Copy Block- A fact sheet will be provided for those entered to write a typical feature copy block. (9:40-10:20)

5. Yearbook Sports Copy Block- A fact sheet will be provided for those entered to write a typical sports copy block. (9:40-10:20)

6. Yearbook Theme Development- A team of up to five students will be asked to develop a cover, title page, folios and double page spread based on a theme given to them. Students may bring layout sheets, color pencils, markers, etc. (9:40-11:10)

7. Editing- Students will be asked to proofread a story checking for good journalistic style. (9:40-10:20)

8. Sports Writing- Students will be given a fact sheet from which to draw information. They will write a sports newspaper story based on those facts. (9:40-11:10)

9. Advertising Design- Students will be given three business information sheets. They will be asked to design ads to fit certain sizes. Stu-

dents may bring a ruler and any type of pen or pencil. Artistic ability is not necessary as ads will be judged on overall design and areas may be simply marked for art work. (9:40-10:20)

10. Review Writing- Students will watch a short video-taped performance. They will write a review commenting on the performance. (9:40-11:10)

11. Photography- Using a digital camera, students will complete a photo assignment on a given topic. After completing their assignment, students will go to a computer lab where they will download and enhance their five best photos for judging. Only cameras that do not require special software for downloading may be used in the contest. (9:40-11:10)

12. Computer-Designed Infograph - Students will be given a fact sheet from which to design an infograph. Students will then use Pagemaker on computers in the Journalism Department to create the infograph. (9:40-11:10)

13. Senior Interview- Seniors will interview a noted figure from the Southern Illinois area and compose a feature story from the information gathered during the interview. Students will be provided a biography sheet on the interviewee for background information. (9:40-11:10)

SISPA

Southern Illinois School Press Association
School of Journalism
Southern Illinois University at Carbondale
Carbondale, IL 62901-6601

Herman Albers
Coulterville High School
Box 386
Coulterville, IL 62237

• PLEASE FORWARD TO THE APPROPRIATE PUBLICATION ADVISER •