



SOUTHERN ILLINOIS SCHOOL PRESS ASSOCIATION

Winter Conference ready to go Feb. 23

Preparations are being finalized for the SISPA Winter Conference to be held at SIU-Carbondale's Student Center on Wednesday, Feb. 23.

Registration will be from 8-9 a.m. in the Gallery Lounge on the second floor of the Student Center. Schools are urged to arrive early to take advantage of the displays and to register for the On-Site and Senior Interview contests.

Fees are \$4 per attendee for member schools. Additional fees are required to participate in the contests.

PROGRAM

The opening assembly will begin at 9 a.m.

The afternoon assembly will begin at 12:45 p.m. The On-Site Contest and Senior Interview winners will be announced at that time also. The conference will be completed by 1:30 p.m.

PARKING

Cars must park in the pay lot between the Student Center and the Stadium at 25¢ per hour or park south of the arena.

A special lot for buses is available just south of the parking area across from the Student Center. Pickup can be made at about 1:30 p.m. in front of the Student Center.

LUNCH

There are several fast food places to eat in the Student Center, as well as places close to campus. Students can eat at McDonald's in the Student Center as well as Pizza Hut, Mexican and sub sandwich fare.

ADVISERS

In addition, a special advisers' meeting will be conducted. The meeting will be held in the Kaskaskia Room from 10:20-11:10.

The SIU School of Journalism is offering a luncheon for SISPA advisers. To make reservations, please email Karen Waldron at kwaldron@siu.edu or call at 618-536-3361.

CRITIQUES

In the past, advisers have been receptive to having on-site critiques of their newspapers and yearbooks. At the Winter Conference, those critiques will again be

offered in a noncompetitive format.

Newspaper and yearbook staffs are urged to bring copies of their publications to have them evaluated by a SISPA adviser qualified for that publication. If staffs can only bring partially completed publications, that portion will be evaluated.

Evaluations will follow the formats of the Blue Banner and Golden Dozen competitions. No written evaluation or score will be given during the critique. The idea is to provide some tips on improving the publication based on today's trends in newspapers and yearbooks.

Critiques may have a time limit based on the number of publications to be judged. Sign up will be available during conference registration. Two or three staff members only should be present for the critique. The entire staff is not required to attend.

If you have any questions, contact Herman Albers at albers@htc.net.

PROGRAM

TIMES

Registration

8:00-9:00 a.m.

Opening Assembly

9:00 a.m.

First Session

9:40-10:20 a.m.

Select On-Site Contests

(Caption Writing, Photography, Advertising Design and Editing)

9:40-10:20 a.m.

Second Session

10:30-11:10 a.m.

Senior Interview

9:40-11:10 a.m.

On-Site Contests

9:40-11:10 a.m.

Lunch

11:10 a.m.-12:45 p.m.

Afternoon Assembly

12:45-1:30 p.m.

COST

Attendees

\$4 each

On-Site Contests

\$2 per entry

Membership

\$15 per school

No pre-registration necessary.
Register students on Feb. 23
when you arrive.

13 On-Site Contests offered

The On-Site Writing Contests will again be offered. Each SISPA member school may enter two students in each category.

Advisers should register students between 8-9 a.m. Each school may enter two students per category. **A student may enter only one contest.** There is a \$2 fee per entry.

Some categories will meet from 9:40-10:20. Students then may attend the second session of seminars. Other contests will last from 9:40-11:10.

Unless otherwise specified in the contest description, students are to bring only paper and a writing utensil. No typewriters, word processors or computers will be permitted. Also, no tape recorders will be allowed.

Descriptions of each of the contests is as follows:

1. News Writing- Students will be given a fact sheet from which to draw information. Students will then compose a news story from information provided. (9:40-11:10)

2. Editorial Writing- Students will be given a fact sheet from which to draw information. After reading the material, students will write an editorial on the topic using their ideas to support or oppose a position. (9:40-11:10)

3. Caption Writing- This contest is designed for both newspaper and yearbook staffs. Students will be given several photographs and will write captions. The captions must tell a complete story but not exceed 40 words in length. (9:40-10:20)

4. Yearbook Feature Copy Block- A fact sheet will be provided for those entered to write a typical feature copy block. (9:40-11:10)

5. Yearbook Sports Copy Block- A fact sheet will be provided for those entered to write a typical sports copy block. (9:40-11:10)

6. Yearbook Theme Development- A team of up to five students will be asked to develop a cover, title page, folios and double page spread based on a theme given to them. Students may bring layout sheets, color pencils, markers, etc. (9:40-11:10)

7. Editing- Students will be asked to proofread a story checking for good journalistic style. (9:40-10:20)

8. Sports Writing- Students will be given a fact sheet from which to draw information. They will write a sports newspaper story based on those facts. (9:40-11:10)

9. Advertising Design- Students will be given three business information sheets. They will be asked to design ads to fit certain sizes. Students may bring a ruler and any type of pen or pencil. Artistic ability is not necessary as ads will be judged on overall design and areas may be simply marked for art work. (9:40-10:20)

10. Review Writing- Students will watch a short video-taped performance. They will write a review commenting on the performance. (9:40-11:10)

11. Photography- Using a digital camera, students will complete a photo assignment on a given topic. After completing their assignment, students will go to a computer lab where they will download and enhance their five best photos for judging. Only cameras that do not require special software for downloading may be used in the contest. (9:40-10:20)

12. Feature Writing- Students will be given a fact sheet from which to draw information. They will write a feature newspaper story based on those facts. (9:40-11:10)

13. Senior Interview- Seniors will interview a noted figure and compose a feature story from the information gathered during the interview. **This year's interviewee is Mr. Mike Reis, Carbondale radio personality and voice of the Salukis. Mr. Reis has spent over 25 years announcing the Saluki basketball games.** Students will be provided a biography sheet on the interviewee for background information. (9:40-11:10)

Session Contest

In an effort to get more students involved at the Winter Conference, a special newspaper and yearbook Workshop Contest, separate from the On-Site Contests, will be held. Students in teams of 2 or 3 will attend three mini-workshops for either newspaper or yearbook. After the three sessions, the students will be given a mock assignment in which they use the skills they were taught. The products will then be judged.

This competition is designed for those students not involved in the On-Site Contest and to help "cub" or underclassmen staff members.

SISPA

Southern Illinois School Press Association
School of Journalism
Southern Illinois University at Carbondale
Carbondale, IL 62901-6601

Herman Albers
Coulterville High School
Box 386
Coulterville, IL 62237

• PLEASE FORWARD TO THE APPROPRIATE PUBLICATION ADVISER •

62237#0386

